

ANNUAL REPORT-2024-2025

ESTD-1991



OFFICE OF THE

16 MILE RURAL DEVELOPMENT SOCIETY

(An organization dedicated to facilitate development process for poor)

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FROM THE DESK OF THE SECRETARY

I am blessed that I am to denote the Annual Report of our 16 Mile Rural Development Society for the year ended this March-2025. We are here to publish our activity report throughout the year. We feel proud that our society has entered in to 34th years after its establishment. The Journey of our organization is depicted in our Annual Report of every financial year. This one too is not exceptional.

The year passed with lots of new experiences and challenges. It's our Volunteers and our co-workers who tried their best to overcome the hurdles. We met some success and also some defeats. But overall it watches a good one. at last, we achieved success on some income such as sanitation, Goat, Fish & Chicks distribution, Mushroom production and hybrid Napier Seeds. Poor people of our village have adopted these schemes and satisfied themselves with its earning. Awareness is an issue in which our villages are lagging far behind. So we have organized some awareness campaigns regarding dewarming, Sanitation, Improved Chulla, Driking Water, Child marriage, Milk, Anti Human Trafficking, Plantation, consumer etc.

I would like to express my cordial thanks and also on behalf of our organization to our funding agencies and departments as without their support nothing could be achieved. I would also thank our district and block administration who keeps always supporting our organization whenever needed.

We must pay gratitude to the members of Governing body and the staffs of 16 Mile Rural Development Society for their continuous effort and enthusiastic support for implementation of the program and activities of the society without which it would be quite impossible to reach certain goals. We on behalf of the society, we like to express cordial thanks to all employees, volunteers, and as well as to well wishers who have extended financial help and valuable suggestions and proper guidance for sake of the society's improvement and growth.

We look forward to similar cooperation so that we can achieve benevolent and unique performance, to get the people interested and drive the society to a grand success.

Thanks to all.

Md. Maimul Hoque
Secretary
16 Mile Rural Development Society
Malda
Mob : 9002427747



Our area of Development - at a glance : 2024-2025

➤ **Health and Sanitation Program**

- I) Rural Sanitary Mart
- II) Awareness Program on De-warmin
- III) Sanitation Day.
- IV) Awareness Program on Improved Chulla.
- V) Awareness Program on Drinking Water

➤ **Child Development Program**

- I) Rajib Gandhi National Creche Scheme
- II) Observation of child protection week
- III) Child Marriage.
- IV) Organizing on Cleft Lip and Cleft Palate

➤ **Agriculture And Its Allied Activities**

- I) Demonstration of Hybrid Napier Seeds
- II) FPC and REH Promotion Program
- III) Goat Fish and Poultry Distribution
- IV) Farm School on Mushroom
- VI) World Milk Day.
- VII) Goat Farming Training.

➤ **Training & Self-employment Program**

- I) Mushroom Production cum Training Program
- II) One Day Training on Organic Fish Farming.
- III) Tool Kits Distribution Program for Terracotta Artisans
- IV) Guru Shisha Hastashipa Prashikhan Prokolpo on Terrakotta.
- V) Design & Technology Development Workshop.

➤ **Few More Activities of the Organization**

- I) Anti Human Trafficking.
- II) International Women Day.
- III) Consumer Awareness Program
- IV) World Tree Plantation Day
- V) Awareness Program on SEBI
- V) World Earth Day.
- VI) Acknowledgement.
- VII) Rout Direction to Reach office.

Our Working Area

STATE : WEST BENGAL

DISTRICT	BLOCKS
Malda	Kaliachak - I, II, III, Ratua-I & II, Chanchal-I & II, Harishchandrapur-I & II, Manikchak, Gajol, Habibpur, Bamongola, Old Malda and English Bazar
U/ Dinajpur	Kaliagange
D/Dinajpur	Kusmandi & Harirampur
Murshidabad	Farakka, Suti-I & II and Samserganj

STATE : Jharkhand

Sahibganj	Rajmahal, Udhwa, Barharwa
Pakur	Hiranpur, Pakur, Maheshpur



ACTIVITIES – 2024-2025

Activities	No. of camps/ programme organized /construction	People attended / benefited
Construction of low cost latrine	294	294 Families
Organizing camp for cleft lip and cleft palate patients	39	243 Nos. patients has been reoperation
Rajib Gandhi National Creche Scheme	50	50 Nos. Children has been benifited
SAG-KP program	13100	13100 Nos. of adolescents girls taken training
Goat, Fish and Poultry Distribution	750	750 Nos. Farmers has been benifited
Tool Kit Distribution Program for Terracotta artisans	50	50 Nos. Tools kits has been supplied
Program on human trafficking	18 Nos. School	4600 Nos. Students attend the awareness camp
Awareness program on family planning	2 Nos. camps	200 Nos. women has been benifited
Awareness program with artisans of handicrafts	4 Nos. camps	400 Nos. of Artisans
Investor awareness program	10 Nos. Colleges	1150 Nos. of students

CHAPTER- I

PROGRAM ON HEALTH & SANITATION

Rural Sanitary Mart:- 16 Mile Rural Development Society established a Rural Sanitary Mart in Kaliachak-III block in the year 1998-1999 and it is running the Mart till date. It was established to implement the sanitation projects of UNICEF in collaboration with Malda Zilla Parishad and Kaliachak-III Block in Malda district. In the beginning the Mart constructed low cost sanitary toilets for rural people. It conducted several awareness camps to motivate rural people of the block in the use of sanitary toilets in the following years. But now the situation is changed. After incessant efforts from the government and so of the Mart almost every people using sanitary toilets in household.



Not only constructing and installation of house hold toilets the Sanitary Mart constructs and installs public toilet blocks, school toilets, still the job is going on.

Awareness Program on Deworming:- Deworming is essential for the children of the village area. Its effects are seen very often. 16 Mile Rural Development Society arranges deworming camps at Sujapur village where the 50 children of its Madrasah School and others children are provided deworming pills with the free official at of cost. Besides the organization organised an awareness program at its office premises with gardians of the village having children on the importance of deworming. About 56 gardians participated in the program. They listened carefully the issues caused by worms and the easy and very effective solution of deworming.

Sanitation Day:- Sanitation Day is observed by 16 Mile Rural Development Society on the occasion of Gandhi Jayanti on 2nd October. The organization works on sanitation for more than two decades in Malda district. A program was organised at its office premises at Kamat village with the moto to promote cleanliness, health and hygiene. About 80 villagers including women participated in the program. A discussion was held with the participants to keep the surrounding clean to save children and family members from diseases and ailments. To prevent from insects, germs people should be little more cautious and keep healthy atmosphere at home and parts of the house.

Awareness Program on Improved Chulla:- The organization conducted a program with 120 women of Goyalpukhar block in Uttar Dinajpur district to promote improved smokeless chulla. People use gas for cooking. But the cost of gas cylinder is very high and going out of reach of lower middle class. So women started cooking with ancient practice. Wood scraps are easily available in village. But the smoke emitted during cooking is very harmful to for health. The organization showed model of smokeless chulla and its use to the participants. They liked the smokeless chulla.

During its early days, the organization promoted this type of smokeless chulla in several blocks. Once again demand of this improved chulla is there. Overall , it is essential for the health of the user and their family.



CHAPTER- II

PROGRAM ON CHILD DEVELOPMENT

Rajib Gandhi National Creche Scheme:- This is one of the on-going programs of this organization, since 1999. The organization runs two crèche centres in 16 Mile village. There are 25 nos. of 0–6 years children of this village are provided service in each of the centres. The service is basically nutrition, elementary education, health & hygiene awareness etc.

The children come to the centre every six days a week except Sundays. There is a creche mother appointed for each centre. They prepare balanced food or meal for them. The children are taken through basic elementary education. Their basic health is examined as per schedule. They learn cleanliness, personal sanitation and hygiene maintain etc. It leads them to better and conscious footsteps of their life.

Observation of Child Protection Week:- 16 Mile Rural Development Society has been undertaken a number of programs every year on child protection and overall development of children of its area of operation in the district of Malda. It observes the “Child Protection Week” this year too. It has observed the occasion with about 200 adolescent girls from the age – 13 to 19 years. A

number of events have been conducted throughout the week, from 14.11.2024 to 20.11.2024. The girls attended a rally in the Kaliachak-III block that marched 5 kms with placards and slogan to stop early marriage of girls. A road show was arranged where bad effects of early marriage and early conception was displayed by folk media. Apart from these vaccination camp for children, health show for the same, sports event, sit & draw competition were also conducted. A cultural program followed the events where about 400 audience gathered.

In almost every event there was clear message for the society to save our girl child from every ill-effects of early marriage, trafficking and illegal migration. The motto was “BetiBanchao – BetiPadhao”.



Program on Child Marriage:- Many measures have been taken in the block Kaliachak-I, II & III on child protection and Child marriage. Still the problem is there in the rural area. So many awareness drives have been initiated in last few years. Situation is better but still guardians as well as girl children are not properly motivated to uproot the problem of child marriage in the area. This year the organization targeted adolescent girls from age group of 15 to 18 years. It has organised a workshop for awaring the adolescent girl from the demerits of early marriage.

At the office premises of the organization at 16 Mile the workshop took place. About 87 girls from every corner of the block participated in the program. There were medical personal, school teachers and social activists to encourage the participants to avoid early marriage. An audio visual documentary was played on how girls suffer due to marriage at early age. Their lives destroyed in many cases. A conversation session was held on how they can be safe and sound by avoiding this curse & how immature reproductive practice brings disaster to their future life was clearly discussed in the program.

This attempt motivated the participants to fight against this curse even against their guardians. They become confident enough with the knowledge to convince their guardian as well as their near and dears. The program left a deep positive impression on the participants who took oath to share the knowledge among their friend circle.

Awareness & Organising Camp on Cleft Lip and Cleft Palate :- For last few years 16 Mile Rural Development Society has been working for the physically challenged personas having Cleft Lip and Cleft Plate across the district of Malda, Dakshin Dinajpur, Murshidabad District in West Bengal and Rajmahal Uduwa Block of Pakur District in Jharkhand. This year also it has arranged a number of awareness camps in rural areas of the district and registered about 173 persons with Cleft Lip and Cleft Plate Cleft including children. Project personal takes them to the IQ Hospital, Durgapur, West Bengal for consultation with expert surgeons almost in every month. The probable patients are registered for the surgery free of cost under Operation Smile project. This year also 123 such patients have been operated in this hospital and all the patients are living their life after the surgery very happily. This is a can ongoing program of the organization. About four hundred such physically challenged person got the smile back under this project successfully.

CHAPTER- III

PROGRAM ON AGRICULTURE & DAIRY DEVELOPMENT

Demonstration Program on Hybrid Napier Seed:- 16 Mile Rural Development Society has been working for improvement of farm practice in the district of Malda for last few years, Farmers in the villages normally keep cows, goats, in their family. But now a days feeding cows is become very costly. Besides the organization motivated young farmers in commercial dairy and goatary. Some commercial farms have been set up. But normal farmers are feeding their animal in an ordinary contemporary way. It is also found that people leaving farm practice due to lack of green fodder. But green fodders are being produced and the practice is increasing day by day. For the farmers the organization initiated five numbers of demonstrations on Hybrid Napier, which very useful for dairy. It has higher protein rich nutoitions.

In this program five numbers of farmers from Kaliachak-I and Kaliachak-III block were selected. A plot of 3500 to 4000 square fit made ready for the demonstration Hybrid Napier seeds were distributed among the farmers and the seeds were plarted. Nurturing is done regular basis. The fodder is reusable, so it has decreased the feeding cost.

The demonstration left a positive impact on the formers. Some more farmers collected the seed from them ad planted at their own plat.

FPC & REH Promotion Program:- Farmer Producer Company (FPC) is a remarkable scheme of NABARD. In this scheme farmers are united under an umbrella and form FPC. Such FPCs are supported with technical inputs and financial imbursement through NABARDs schemes. Like previous years the organization took initiatives to promote FPC in the district of Malda. It has conducted a number of awareness meetings with the farmers and farmers groups, so that they can be engaged in larger platforms in agriculture and farming.

Rural Entrepreneurship Hub (REH) is another very remarkable program of government. It is delivered through the DICs in every districts. In the district of Malda the DIC, Malda promotes REH among the youth & youth groups to generate financial activities. Like previous years the organization organised a number of awareness meetings in Malda district to promote the program so that youth can get financial support from government schemes through DICs.

Goat, Fish and Poultry Distribution Program:- Problem of unemployment is increasing alarmingly day by day. 16 Mile Rural Development Society always tried to encourage youth and house wives to involve themselves in small financial activities. It motivated youth in home based micro farming, agricultural practices like goatary, backyard poultry, fishery, kitchen gardening etc. This year also, it has selected 100 women from SHGs and distributed chicks of local desi breed so that they can start backyard poultry. These women are actively rearing them and started getting benefits like eggs and chicken. Some of them hatched the eggs and increased the numbers for selling eggs. It will provide financial benefits to their family.

Not only that, the organization got 50 youth ready for fishery and 50 nos of women including students for homebased micro goat farming. It distributed fingerlings of fishes, as per local demand and Black Bengal goats. All of them are seriously engaged to develop their own micro enterprises.



Farm School on Mushroom:- 16 Mile Rural Development Society runs a Mushroom Production Centre at 16 Mile village In this centre not only Mushroom is cultivated, but also its training is delivered to willing candidates is this farm school program. Willing candidates visit the centre and register themselves for the training. The experts conduct the training round the year. It has very effective impact as the trainees get face to face entire phases of Mushroom production process. They can engage the practical lesson in front of the expert and the expert delivers hand holding assistance to the trainees. It is one of the ongoing program of 16 Mile Rural Development Society

CHAPTER- IV

PROGRAM ON TRAINING & SELF EMPLOYMENT

Mushroom Production & Training Centre:- The organisation, 16 Mile Rural Development Society established a Mushroom Production cum Training Centre at its office premises at 16 Mile Rural Development Society, Malda. Production of Mushrooms takes place at the centre round the year. They are also marketed in various way. Training on its production is organised at the centre side by side of production. Experts impart technical and practical training to the willing candidates in batches. It is a demonstration centre too. People visits the centre round the year. Experts show them the procedures of production, preservation process of Mushroom etc. and also training process. In this year about 1200 Kgs of mushrooms have been marketed and about 25 men and women have been trained at the centre.

One Day Training on Organic Fish Farming:- 16 Mile Rural Development Society always tried to encourage unemployed youth to be engaged in economic activities or set up micro enterprises to fight against unemployment. It has motivated a band of youth in fish-culture or fish farming. Many of them are still involved in this business. This year it has organised a one-day training program on organic fish farming. It is found that people use excessive chemicals and fertilizers in fish farming to get more procurement. But it has very bad effect in nature as well as in human beings. During this training 30 nos. of participants from all across Malda district were present. The training aimed to avoid chemicals and fertilisers and use of organic feed in place of chemicals and organic maintenance of ponds. To save the ecology people has to adopt organic product to boost growth and loses.

Toolkit Distribution Program:- The organization 16 Mile Rural Development Society have taken a number of project initiatives to assist 50 artisans of bamboo craft for long. This year it has initiated a program for the artisans of cane and bamboo craft of Malda district.

With the assistance from the Office of the Development Commissioner (Handicrafts), Ministry of Textiles, Government of India, it has selected 50 nos. of artisans of cane and bamboo craft from all over the Malda district and in presence of the HPO, Handicraft Service Centre, Siliguri, distributed fifty sets of toolkits among them. The program was conducted to encourage the artisans to procure furnish products with an enhanced production quality.



There was a session with the state awardee master craftsmen and the artisans on how to use the toolkits and increase the production quality and also quantity with making use of the improved tools. The program was held on 17.03.2025 at Gazole Block of Malda district.

Guru Shishya Hastashilpa Proshikhan Prokalpa on Terracotta:- The organization always administer different crafts in our rural Bengal. This year it has taken some measure to encourage Terracotta, one form of clay pottery. In the district of Uttar Dinajpur, especially Kaliaganj Block, there are a number of villages where people has been practicing pottery by their tradition. But it is found the real masters are still in darkness. This craft is struggling for its survival as earthen pots are not in regular use in today's world. But it should be grown up for our ecological need. With the assistance from the Office of the Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India, it has undertaken a program namely Guru Shishya Hastashilpa Proshikhan Program on Terracotta craft in Uttar Dinajpur district.

This program was conducted under National Handicraft Development Program and 30 nos. of artisans who are engaged in



this craft were covered for a 50 days' skill development training on Terracotta craft.

50 nos. of artisans participated in the training program and successfully continued the training for fifty working days. The training was held at Hatpara, Kunor of Kaliaganj block in Uttar Dinajpur District. It started on 14.01.2025 and over on 17.03.2025. During the training, the participants learnt to produce some common items and a number of decorative terracotta items and practiced with the master crafts who is a state awardee. At the end of the program, the artisans were very happy for their ability boosting in terracotta items. They are now able to produce better products with better look and better finishes. They are enthusiastic about their future steps to grow their entrepreneurship with this craft. They showed their gratitude towards the organization and the DC(H), Ministry of Textiles, Govt. of India.

Design & Technology Development Program on Terracotta:- Here is another handicrafts development program of 16 Mile Rural Development Society in 2024-2025. The organization put serious thrust on the development of craftsmanship on Terracotta craft. In the district of Uttar Dinajpur there are about 100 families use to live on traditional pottery. Some among them set up little better setup and trying to produce clay products of better quality and looks.

Under the National Handicraft Development Program, the Ministry of Textiles, Govt. of India launched a program in skill development in Handicraft Sector. In this regard, the organization conducted the Design & Technology Development Program on Terracotta in Uttar Dinajpur. In this program a training was organized for 25 nos. of artisans of Terracotta and it continued for 50 days. During this period they learnt design development technologies. There are some decorative terracotta items with excellent look and outstanding finish. They practiced to prepare showpieces like table lamps, lamps, ornamental aesthetic works etc. With these products they can attend exhibitions and marketing events. They were very grateful to the organization.



Demonstration Terracotta Products



Closing ceremony of GSHSP Training



Closing ceremony of DDW Training



Selection of Candidate for DDW Training

CHAPTER- V

PROGRAM ON MISCELLANEOUS

Program on Anti Human Trafficking:- The district of Malda in West Bengal shares a large portion of international border with Bangladesh. The length is approximately 165.5 kilo meters. In this a great portion is riverine. This is resulting illegal human trafficking Cases of trafficking, especially women is not stopped yet. So Border Security Force tries to aware people many ways so that girls and women remain safe



from traps. The organization in collaboration with BSF 117 Batelian, Malda organised a number of awareness program with school students (girls) at High Schools, Private Residential Schools, MSK, Anganwari Centre in Kaliachak-I and Kaliachak-III blocks. During this programs especially teenagers are made conscious about the condition and the traps which are used to traffic them. Guardians are also invited (particularly mothers) to attend the programs so that they can take possible steps to save their children. This initiatives

have reducing the rate of trafficking in the district of Malda satisfactorily

International Women's Day:- Last year International Women's day was observed at 16 Mile Rural Development Society on the 8th of March, 2025. In the program, 114 nos. of Anganwari Workers (AWW) participated. There were Govt officers in the program too. They all celebrated the day with pomp and glory. A discussion sessions was held. Main topic of the discussion was the Rights of Women and the way to ensure them along with position of women in present society. After a long and effective discussion the participants were conscious about their Rights and also their place in the society they are working and living.



Consumer Awareness Program:- The Department of Consumer Affairs of Malda district has been continuously working for awareness of consumer folk to ensure basic consumer rights through different Non-Government Organization for last more than ten years 16 Mile Rural Development Society



delivers the necessary drives for the same in the block of Kaliachak-III. This year too it has initiated a number of programs for the people of Kaliachak-III block. It has conducted public meetings in five Gram Panchayat areas. This year it targeted the young student of higher Secondary level and college students. They have a deep impact in the society. But it is found the youth after frapped in fraudulence either by cyber criminal and frauds. To save them from such unexpected cheatings the organization conducted awareness program.

World Tree Plantation Day:- The organization observed the world Tree Plantation Day on 21st March at office premises 100 nos of girls from the age at 13 to 16. The participants came from every corner of Kaliachak-III block. An awareness meeting was held on this occasion on '**Environment Protection and Need of Tree Plantation**'. After the program every participant was provided a plant which they planted at their place.

Investors Awareness Program:- A new trend is found among the youngsters to invest in share market. But they don't have proper knowledge of market securities. Only they come to know from social media advertisements. Due to lack of proper guidance investors often meet fraud attempts. Actually to become rich quickly youngsters fall into juicy trap of market investment which are very risky. So to save the people the organization conducted a number of awareness program at colleges with the student to make them aware of such investment trap. In the program the functions of securities and Exchange Board of India (SEBI), the regulatory body for the securities market in India, are briefly discussed. It tried to motivate them on secure investment in stock market. Investment in stock market is subject to probable risk. So avoid investment without proper knowledge and proper guidance. The participants were advised to aware the hidden risks factors to other friends and family members. It is not an easy task. It requires vast market knowledge.



Acknowledgment:- The society has been receiving both financial and technical support from different stakeholders at local, district and state level. The support from national and state level agencies and Government Departments is very helpful for running the activities of the organization. We, on behalf of the society, have been obliged to acknowledge these generous support and contribution generated from all Departments, Agencies and International organizations for the cause of the people in distress. It is hopeful that similar contribution and support will help us to work in a sustainable direction. We, from depth of our heart and spirit, are grateful to recall their names of offices, branches and officials here as follows: -

Government of India: -

1. DDM, National Bank for Agriculture and Rural Development, Malda.
2. AD, Office of the Development Commissioner-(Handicrafts), Ministry of Textiles, Government of India, Siliguri
3. Youth Coordinator, Nehru Yuba Kendra, Malda.

Government of West Bengal:-

1. District Magistrate, Malda.
2. Additional District Magistrate(General, L.R & development), Malda
3. Additional Executive Officer, MaldaZilla Parishad, Malda.
4. Sub-Divisional Officer (Sadar).Malda.
5. Deputy Director, ARD & PO, Malda.
6. District Social Welfare Officer, Malda.
7. District Program Officer-ICDS, Malda
8. Block Development Officer, Kaliachak- I, II & III, Englishbazar Block, Malda.
9. CDPO, Kaliachak-I, II& III Block, Malda
10. BMOH, Kaliachak- I, II & III, Malda.
11. BLDO, Kaliachak- I, II & III, Englishbazar Block, Malda
12. ADA, Kaliachak- I, II & III, Englishbazar Block, Malda



Local Bodies: -

1. Sabhadhipati, MaldaZila Parishad, Malda.
2. Sabhapati. Kaliachak- I, II & III Panchayat Samity, Malda.
3. All Prodhans&Upprodhans, All gram Panchayat, Kaliachak – I, II & III Panchayat Samity.

Banks: -

1. Lead District Manager, PNB, Malda.
2. Branch Managers. SBI, NTPC Khejuria, Baishnabnagar, Kaliachack & New Delhi Main Br, Delhi.
3. Branch Managers. PNB, Kejuria, & Sahabanchack Branch, Malda.
4. Branch Managers. BGVB, Baishnabnagar & Shershahi Branch, Malda.
5. Branch Managers, Indian Bank, Chandpur & Golapgonj Branch, Malda.

International NGOs:-

1. Project Officer, UNICEF, Kolkata.
2. Manoj Mahata, GIZ, Kolkata

Rout Direction To Reach Office :- It is 321 Km away from the city of Kolkata and well connected with road and rail way:

Railway Service: - From Howrah or Sealdah to reach Farakka Jn. , then by local bus or car etc. to Head Quarter of 16 Mile Rural Development Society

Bus services :- From Dharmatala Bus stop Kolkata to Kaliachak by express bus service. By Maxi Taxi to reach Pagla Bridge stop. Pagla Bridge stops to Head Quarter of 16 Mile Rural Development Society- 5



Please send donation

16 Mile Rural Development Society

Bank- State Bank of India, Branch- NTPC Khejuria Township ,
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