

ANNUAL REPORT-2023-2024

ESTD-1991



16 MILE RURAL DEVELOPMENT SOCIETY

(An organization dedicated to facilitate development process for poor)

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COLUMN OF THE SECRETARY

It takes great pleasure that our 16 Mile Rural Development Society has stepped into thirty year of existence. It has been offering services for the underprivileged and people in need around four districts of North Bengal. It made the services reach to the people with extended hand of support and co-operation from the government bodies, non government financial agencies donors' local governance and most of all the admirers of the society.

These thirty years were not very easy for the organization. It was dedication and commitment of the project staffs and volunteers that stay there to ward off every challenge during the journey. The path was full of challenges, troubles to reach the goal. Even it was established with the noble idea to challenges natural disaster flood. So, the management and also the people for whom it offers services are the eye witness of its all ups & downs during there thirty years.

After a harsh situation of covid it was very hard to connect people. After so many rigorous efforts it has overcome the hard less to conduct the programs during 2023-24, it worked on health and sanitation programs on child development, development of agriculture and allied sector mostly on skill development and income generation programs.

With this annual report 16 Mile Rural Development Society wants to reach the readers admirers, helping hands with a glimpse of the efforts made during the year to carry out the programs and to reach the target. It is just a pen picture that shows the activities at the organization during 2023-24.

Hence, I would like to thanks our management and project staffs who worked hard 24x 7 for this organization. I have to express my gratitude to the government and non government agencies, Local bodies, financial institution and most of all our community people who have extended their hands of assistance to this organization, without which it was impossible to stand by.

Thank you all

(Md. Maimul Hoque)

Secretary

16 Mile Rural Development Society, Malda.



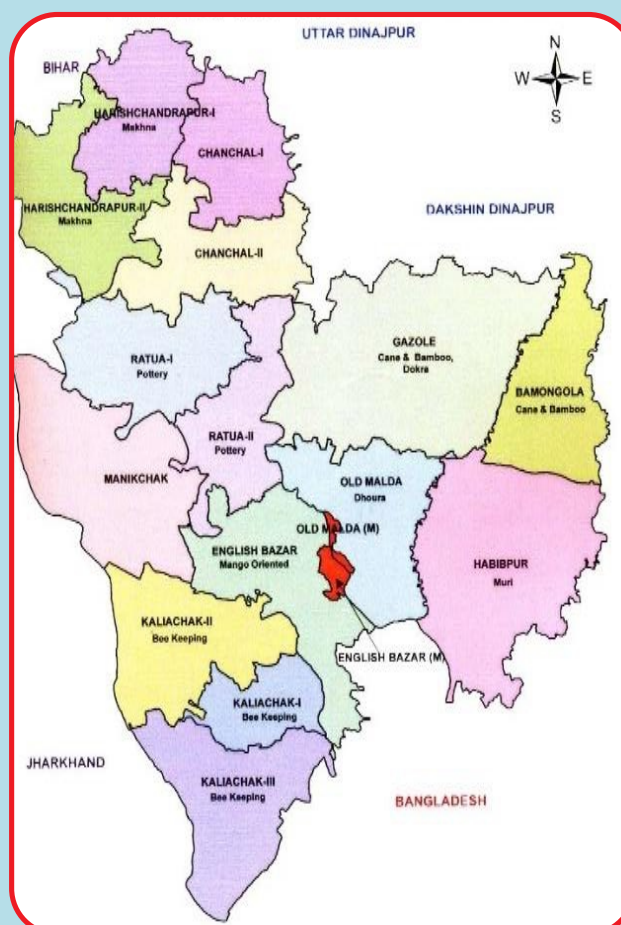
Our area of Development - at a glance : 2023-2024

- Health and sanitation
 - I) Rural sanitary Mart
 - II) Camp for Lip and Pallet Patients
 - III) Awareness program on Family Planning
 - IV) Awareness Program on De-warmin
 - V) Awareness Program on Drinking Water
- Child Development
 - I) Rajib Gandhi National Creche Scheme
 - II) Observation of child protection week
 - III) Sag-KP Program
 - IV) Exposure visit
 - V) Social Investing report (SIR)
- Agriculture And Its Allied Activities
 - I) Farm School
 - II) FPC and REH Promotion Program
 - III) Goat Fish and Poultry Distribution
 - IV) Hybrid Napier Production
- Training & Self-employment Program
 - I) Mushroom Production cum Training Program
 - II) Income Generation Program
 - III) Too Kits Distribution Program for Terracotta Artisans
 - IV) Awareness Program with Artisans of Handcrafts
- Few More Activities of the Organization
 - I) Investor Awareness Program
 - II) Consumer Awareness Program
 - III) Observation of Notable Day
 - IV) World Tree Plantation Day
 - V) Program on Human Trafficking

Our Working Area

STATE : WEST BENGAL

DISTRICT	BLOCKS
MALDA	KALIACHAK -I,II, III, MANIKCHAK & ENGLISH BAZAR
UTTAR DINAJPUR	KALIAGANGE
DAKSHIN DINAJPUR	KUSMANDI & HARIRAMPUR
MURSHIDABAD	FARAKKA



ACTIVITIES – 2023-2024

Activities	No. of camps /programme organized / construction	People attended / benefited
Rural Sanitation	4	600 families
Awareness camp on Deworming	3	650 women participated in the camps in the year
Observation of world sanitation day on th November 2022	1	600 both children and women
Awareness on family planning & application of temporary family planning methods	16	1600 eligible women were benefited through 58 peer educators / leaders

CHAPTER-I

HEALTH AND SANITATION

These are most important issue in rural India. They demand most care and concern. For long these two issues prevailed but actions were taken at least. So, 16 Mile Rural Development Society put maximum thrust to enhance the situation of health & Sanitation in its area of operating mostly by educating people through awareness drives.

1.1 RURAL SANITARY MART- The organization has been running the Rural Sanitary Mart since 1998-99. It aware people to install Sanitary toilets at home and aware people to use them. The Mart also constructs school toilets, public toilet blocks community toilets etc Like every year the mart has installed- 275 Nos. of household toilets in Kaliachak-I, II & III Block of Malda district.

1.2 CAMP FOR LIP AND PALLET PATIENTS:- The organization conducted several camps for Lip & Pallet patients in Malda, Dakhin & Uttar Dinajpur and Murshidabad district. In Collaboration with Durgapur I.Q City Hospital we have arranged free treatment and surgery under Govt. scheme to 175 such patients. The patients were taken from home and escorted to the Durgapur I.Q city Hospital 85 of such patients went through surgery and they are well now and very happy.

1.3 AWARENESS PROGRAM ON FAMILY PLANNING:- These Programms are conducted in Kaliachak-I, II & III Block of Malda district peer leaders are trained in family planning methods and the conducted group meeting in respective Gram Panchayate area with eligible women. The discussed temporary methods of spacing. About 1500 eligible women are benefitted through this programme and continuing spacing.

1.4 AWARENESS PROGRAM ON DE-WORMING:- Six number of such programme were conducted in Kaliachak-II, III block. More than six hundred adolescent girls from 14 to 18 years participated in these programs. Awareness done about deworming and why deworming is necessary for each of the girls.

1.5 AWARENESS PROGRAM ON DRINKING WATER:- In Kaliachak-III blocks main source of drinking water is arsenic free pipeline supply through PHE and household tube wells. There are many water tanks with multi tap connection are installed in almost every village. But it is found that most of them are not usable due to loss of taps and some taps are not in order, resulting wastage of purified drinking water. So, awareness programme were conducted with villagers to take care of such tanks and taps, remove, the broken one so that wastage of water can be presented.



Counseling camp for Lip & Pallet Patients



Awareness camp for family planing

CHAPTER-II

CHILD DEVELOPMENT

Program on Child Development: From the very beginning of the organization, it has focused on overall development of children of the area. It emphasizes on proper nutrition growth and most of all health and education of the children. Last year also it undertook some programs for development of the children.

2.1. RAJIB GANDHI NATIONAL CRECHE SCHEME:- The organization runs two numbers of crèche centers at Old 16 Mile village. Each center provides the children nutrition through everyday meal, elementary education and basic health care tips. There are two Crèche mothers appointed for looking after 25 children. Personal sanitation and hygiene is maintained in the crèche centers.

2.2 OBSERVATION OF CHILD PROTECTION WEEK:- Like every year the organization observed the child Protection Week with pomp and amusement. The program targeted 11 to 18 year adolescent girls and involve them in different events throughout the week from 14.11.2023 to 20-11.2024. There was an early start with those girls with the theme to stop early marriage and trafficking. A road show with tallow was arranged in Kaliachak-III block. A number of completions were held with the participants. Folk singer or Gambhira troupe performed with the natural pomp and granger supporting the theme. The programs were conducted to convey message to the society to protect our girls from evils of early marriage, human trafficking and abuse.



2.3 SAG-KP PROGRAM:- The program is Skill for Adolescents Girls Kanyashree Prakalpa, which is formerly known as the “Sabla – Kanyashree Convergence Program”. 16 Mile Rural Development Society facilitates this program in form block of Malda district such as Kaliachak-II, Kaliachak-III, Manichak and English Bazar (rural). In this program 11 to 18 years Kishori girls are taken care. Actually this program aims to strengthen our girls and protect them from social evils. They are united in groups. Then they are aware for different social, physical, mental issues in an entertaining way. They are got back to mainstream of education after drop out. Several trainings are conducted for their informal life skill



training and health & hygiene. They are gone through health check-ups during Kishori Diwas. They are taught in personal sanitation and hygiene for a better reproduction health. More than sixteen adolescent girls are targeted in this project and they are benefitted with this program so far.

2.4 EXPOSURE VISIT:- Village people has a common reluctance to face govt offices and officers even at Panchayat office, Bank, Post office etc. They are unaware of the services provided for them and how to avail those services. The organization chose new generation especially girls and tried to break the ice of the girls deep rooted to their brain. For this the organization staffs took 260 girls and made them peer leaders amongst their circle. After that they took the girls to for an exposure to local post office and “Duare Sarkar” camp. There the girls came to know of the services offred to public. They interacted with the officers and representatives witnessed people jostled each other and availing the services. Some of them were asked to work there and help people in their job. It mode the girls confident.



2.5 SOCIAL INVESTING REPORT (SIR):- This is a government procedure Missing children's are found and then a formal enquiry is being done by the district social welfare officer at district. In this In this case, District Social Welfare department of Malda asks this organization to enquired of the residence of any missing child found or Kept of that particular child and other information about the child and his or have family. He preparer a rq xxxx in prescribed form and submitted to the district social welfare officer, Malda. This organization has prepared such 79 social investigation report so far.



Project co-ordinator & FF Training Program



LGG Session for Adolescent Girls



Awareness Program on Child marriage



Observation of Kishari Dibas

CHAPTER -III

AGRICULTURE & DAIRY DEVELOPMENT

Program on Agriculture and Dairy Development Most of the people in the working area of this organization are involved in agriculture and its allied activities directly and indirectly. It is found that most of them are marginal farmers. So, the organization has focused on it to strengthen them financially. On the other hand it is very helpful to the unemployed youth. So for the enhancement of economic condition of the farmer the organization undertake a number of activities time to time. It encourages them to be engage in modern agriculture and from practice. This year also it has taken few activities such as.

3.1 FARMSCHOOL:- 16 Mile Rural Development Society ran this program on mushroom School is a very effective training method. In this trainers get practical experience and hand holding assistance during the training where as it has no time bound. At first the organization motivates men and women to gain more financial viability through entrepreneurship willing candidates come to visit the production centre of Mushroom and watch live works then more than 50 women visited the centre and engaged themselves in the training. They learnt the whole process live and practice that at the centre in front of the workers whenever they need.

3.2 FPC AND REH PROMOTION PROGRAM:- Farmer's Producer Company is an unique scheme of NABARD under this scheme farmers under the umbrella of FPC get technical and financial benefits 16 Mile Rural Development Society has been promoting FPC in Malda district, During this financial year it has organized a number of awareness meeting with farmers for promoting FPC.

REH or Rural Entrepreneurship Hub is also a very helpful scheme of District Industrial Centre (DIC). This organization promotes the REH Scheme in Malda district. It conducts awareness meeting with youths and youth groups are formed under the scheme. Business projects of such groups are get financial support from DIC and government providers the finance though DIC.

3.3 GOAT, FISH AND POULTRY DISTRIBUTION:- 16 Mile Rural Development Society has been inspiring rural men & women to engage in micro farm practice like back yard poultry micro level goatary and Fishery. In this program Bio-tech Kishan Hub extended their hand of co-operation. This year also the organizations selected 200 women from SHGs in Malda and Dakhin Dinajpur district and provide them chicken of local breed. The started back yard poultry and the organization providers every technical support to them. Like use, 100 women from SHGs and 50 men from groups were selected and motivated to culture home based goatary and micro level fishery. They are provided the some from the end of the NGO and supporting them with all possible information and in puts.



3.4 HYBRID NAPIER PRODUCTION:- 16 Mile Rural Development Society has been working for last few years for developing commercial dairy practice in Malda district. It has encouraged a good number of farmers to go for modern dairy through small scale. There are few small dairy farmers in the area. It has inspired farmers to set up home based micro dairy farms, It has arranged trainings for the farmers on shading, feed management and breed selection.

This years the organization has introduced Hybrid Napier grass as green feed for dairy. It has distributed Napier seeds or cuttings to the farmers and helped them to cultivate that under regular monitoring the Napier grew and feed to the cows. The farmers are happy to feed Napier. The number of Napier users are growing day by day the farmers have got the confidence to feed Napier grass for better out Puts.

CHAPTER-IV

PROGRAM ON TRAINING AND SELF EMPLOYMENT

From the very beginning the organization understood that no program will be fruitful unless economic upliftment is no longer attempted. So, it has always emphasized income generation through skill development training. It has tried a lot to create new earning scope. So, that the youth and women can be self-reliant. This year also it has undertaken some of such programs.

4.1 MUSHROOM PRODUCTION CUM TRAINING PROGRAM:-

The organization is putting thrust to promote Mushroom in Rural area of Malda and adjacent district. It is trying hard to include Mushroom in day to day diet of common village people especially children. Due to its food value or nutrition value mushroom is much better than any other source of protein i.e., fish, egg and meat. It is affordable too for everyone. So, keeping this in mind the organization set up a production centre at Kaliachak-III Block. Not only a production house, but is a live training centre also people can watch how this Mushroom are grown. Willing candidates can learn the method of cultivation even at a small space at their house. A good number of women are coming to the production centre and getting the training as their interest. They exercise the tasks in front of expert worker. The workers provide hand holding training to them. So, learning the methods becomes more easy to them than any other method.



Production house of the organization has built up the capacity of 600 Kgs of Mushroom every month. The organization itself markets the products through fairs gathering by govt. etc.

4.2 INCOME GENERATION PROGRAM:- 16 Mile Rural Development Society always advises youth to involve in agriculture and allied sector for earning bread rather than being unemployed. It has conducted several meetings with youth groups all through the block. It motivates them to be engaged at micro level actually in the area of operation earning scope is limited. It has tried always to create new earning options. Being motivated and getting all types of information support a number of youth started doing small business in the field of agriculture and from practices. One of the ideas i.e. remarkable as the youth group started selling grams which is cultivated in plenty in the area. They purchase and process them and market them locally and it is satisfactory that they are growing well.

4.3 TOOL KITS DISTRIBUTION PROGRAM FOR TERRACOTTA ARTISANS:- 16 Mile Rural Development Society always preferred skill development and skill up gradation as per requirement of time. It has encouraged artisans in innovative creation of art by their skill. The organization merchandises the products through different fairs and government programs. This year also it has worked to promote 'Terracotta' arts under National Handicrafts Program the organization came forward to help the artisans of Uttar & Dakshin Dinajpur. The artisans participated in workshop for upgradation. For this tool kits are distributed among 50 nos. of artisans. These advanced tools are very helpful to them to create more beautiful creations. This attempt will take forward the district's heritage art of Terracotta. It will also help the artisans to earn a few more to continue the art of Terracotta.

4.4 AWARENESS PROGRAM WITH ARTISANS OF HANDICRAFTS:- There are many artisans in the countryside who are away from time light for example a good number of artisans of Terracotta reside in the district of Uttar & Dakshin Dinajpur. But their condition is not good enough. So, to motivate such artisans with their heritage art the organization conducted an awareness meeting to discuss to enhance their art and living. It was found that they are using old tools with old style which have to be improved first. Besides their art should be displayed in sophisticated and wide platforms. The organization made the artisans include under the National Handicrafts Developments and do better for them.

CHAPTER-V

FEW MORE ACTIVITIES OF THE ORGANIZATION

5.1. INVESTOR AWARENESS PROGRAM:- Now days erase is seen among youngsters to choose short cut to gain in different schemes, which are mostly served by different apps in smart phone. But most of them are fake and people make often fraud attempts. So, the organization conducted few awareness programs with college student to make them safe from such delicious trap. In this program the govt. scheme were discussed where the participants cum invest in near future. Such fixed deposit scheme offered by bank approved by RBI and secure govt. scheme were discussed. They were advised to keep distance from such juicy mutual funds and risky investment plants.

5.2. CONSUMER AWARENESS PROGRAM:- 16 Mile Rural Development Society for Last few years has been conducting different programs for awareness of rural area mass on consumer rights and to get justice against any fraudulence by unfair practitioners. This years to it conducted awareness drive with the youth and student of higher secondary school and college. It has organized a number of such awareness meetings around Kaliachak-I and Kaliachak-III block of Malda District. It is fund that school and college goers come furnished to serve the community people. So, they are forgetter in these programs. The programs have been conducted in collaboration and assistance of the department of Consumer Affairs, Malda.



5.3. OBSERVATION OF NOTABLE DAY:- 16 Mile Rural Development Society being benefited Indian institution celebrates National Days every year. Such as Independence Day, Republic day, children day, Mothers day and so on. It also observes international important days Like world T.B Day, world AIDS Day, Environment day etc.

In most of the occasions the organization arranges workshop or awareness meeting with target groups to convey the actual message for which the days stands for some days are celebrated with pomp and entertainment too. It conducts competition among child participants adolescents girls like sit & draw, sports events. But in every program there must be message for man because community people are above all for this organization.

5.4. WORLD TREE PLANTATION DAY:- On lost 21st March 2024 the organization Celebrated the world tree Plantation day with 100 nos. of adolescent girls from Kaliachak-III block. It was held at office premises of the organization. An awareness meeting was arranged with the girls on the meeting of planning trees to same nature. It followed another day Awareness.

5.5. PROGRAM ON HUMAN TRAFFICKING :- The district of Malda a Large portion of it international boundary with Bangladesh. So there is very high risk of human trafficking through the border children and women are mostly victim of trafficking. To resist such things and to aware people awareness program was conducted by Border Security Force (BSF) in collaboration with 16 Mile Rural Development Society. About one hundred and sixty people including



women and college student participated in the program. The Participants were stunt sewing the report that should the number of victims and the way those are



trafficked to other side of the border. Not only making our have to resist such inhuman curse by making our neighbors conscious about the fact.

ACKNOWLEDGMENT:

The society has been receiving both financial and technical support from different stakeholders at local, district and state level. The support from national and state level agencies and Government Departments is very helpful for running the activities of the organization. We, on behalf of the society, have been obliged to acknowledge these generous support and contribution generated from all Departments, Agencies and International organizations for the cause of the people in distress. It is hopeful that similar contribution and support will help us to work in a sustainable direction. We, from depth of our heart and spirit, are grateful to recall their names of offices, branches and officials here as follows: -

Government of India: -

1. Chief General Manager, National Bank for Agriculture and Rural Development, Kolkata.
2. DDM, National Bank for Agriculture and Rural Development, Malda.
3. Youth Coordinator, Nehru Yuba Kendra, Malda.

Government of West Bengal:-

1. District Magistrate, Malda.
2. Additional District Magistrate(General, L.R & development), Malda
3. Additional Executive Officer, MaldaZilla Parishad, Malda.
4. Sub-Divisional Officer (Sadar).Malda.
5. Deputy Director, ARD & PO, Malda.
6. District Social Welfare Officer, Malda.
7. District Program Officer-ICDS, Malda
8. Block Development Officer, Kaliachak- I, II & III, Englishbazar Block, Malda.
9. CDPO, Kaliachak-I, II& III Block, Malda
10. BMOH, Kaliachak- I, II & III, Malda.
11. BLDO, Kaliachak- I, II & III, Englishbazar Block, Malda
12. ADA, Kaliachak- I, II & III, Englishbazar Block, Malda

Local Bodies: -

1. Sabhadhipati, MaldaZila Parishad, Malda.
2. Sabhapati. Kaliachak- I, II & III Panchyat Samity, Malda.
3. All Prodhans&Upprodhans, All gram Panchayat, Kaliachak –I, II & III Panchayat Samity.

Banks: -

1. Lead District Manager, PNB, Malda.
2. Branch Managers. SBI, NTPC Khejuria, Baishnabnagar, Kaliachack & New Delhi Main Br, Delhi.
3. Branch Managers. PNB, Kejuria, & Sahabanchack Branch, Malda.
4. Branch Managers. BGVB, Baishnabnagar & Shershahi Branch, Malda.
5. Branch Managers, Indian Bank, Chandpur & Golapgonj Branch, Malda.

International NGOs:-

1. Project Officer, UNICEF, Kolkata.
2. Manoj Mahata, GIZ, Kolkata

NGO/OTHERS:-

1. Rajadighhi Community Health Service Society, Malda.
2. All the People of 16 Mile Rural Development Society's Project aa & all the well-wishers

How to reach us

It is 321 Km away from the city of Kolkata and well connected with road and rail way:

Railway Service: - From Howrah or Sealdah to reach Farakka Jn. , then by local bus or car etc. to Head Quarter of 16 Mile Rural Development Society

Bus services : - From Dharmatala Bus stop Kolkata to Kaliachak by express bus service. By Maxi Taxi to reach Pagla Bridge stop. Pagla Bridge stops to Head quarter of 16 Mile Rural Development Society- 5 minutes walking distance.

