

# ANNUAL REPORT

## 2022-2023



**16 MILE RURAL DEVELOPMENT SOCIETY**  
Vill-16 MILE, P.O-GURUTOLA, P.S-KALIACHAK, DIST-MALDA,  
PIN-732127, WB, INDIA, MOBILE-9002427747  
**E-MAIL-rds\_16mile@rediffmail.com**  
Website-www.milerdps.org



## Our area of Development

### - at a glance: 2022-23

- Health and sanitation
- Child Development
- Development for adolescent girls
- Agriculture and its allied activities with special focus on Dairy Development & Goat rearing
- Self-employment scheme
- Programme on consumer rights
- Tree plantation
- Home stay

### State our beneficiaries -2022-23

| Beneficiaries   | No.   |
|---|-------|
| Adults receiving services for health and sanitation including family planning | 3400  |
| Adolescent girls  | 19562 |
| Children at creche centres  | 50    |
| Farmers   | 270   |
| Farmers having Dairy  | 390   |
| Youth - trained for self employments  | 150   |
| Women- trained for self employments   | 120   |
| Women attended in various awareness programmes                                | 460   |
| School children   | 690   |

## From the desk of Secretary

**16 Mile Rural Development Society** has completed 29 years of its services to the underprivileged population in 4 districts of north Bengal having the active cooperation of all stakeholders – government – both state & central, local self-governments, non-government financial agencies, donors based in abroad, civil society, education institutes, people's groups.

The journey of the organization was not so easy; it was happened due to dedication, commitment and hard work of the staff, management and the people for whom the **16 Mile Rural Development** was established. We are the witness of ups & down of the organization, natural disaster on various time & pandemic like Covid-19. But our organisation did not disappointed with all happenings in the past.

In the last decade, the organization has got a paradigm shift from welfare mode to development one. It has formed different activity and solidarity groups to accelerate the development at micro-level and facilitated the groups to have legal entities for the sustainable development of rural people.

After overcoming the Covid-19 and regaining of our strength we got only one year (2022-23) to work with the people in our communities and tried to perform our best. The programmes namely skill & vocational training on different trades for unemployed youth, educational activities for children & adolescents, agricultural & its allied activities for farmers have impacted very much in the year 2022-23.

It was not possible to capture all the information on activities carried out in 2022-23, the methodologies that applied to reach the targets in the few pages of annual reports; this report is the snapshot of the entire efforts of the team of the organization.

I take the opportunity to convey our gratitude to the Government and Non-Government agencies, local bodies, our management & staff, financial institution, community people who have extended their cooperation in this endeavour.

**MD. Maimul Houque**

**Secretary, 16 Mile Rural Dev. Society, Malda**

## Our Working Area

**STATE : WEST BENGAL**

| <b>DISTRICT</b>         | <b>BLOCKS</b>   |
|-------------------------|---|
| <b>MALDA</b>            | <b>KALIACHAK -I ,II, III, MANIKCHAK &amp; ENGLISH BAZAR</b> |
| <b>UTTAR DINAJPUR</b>   | <b>KALIAGANGE</b>   |
| <b>DAKSHIN DINAJPUR</b> | <b>KUSMANDI &amp; HARIRAMPUR</b>                            |
| <b>MURSHIDABAD</b>      | <b>FARAKKA</b>  |



## ACTIVITIES – 2022-2023

### 1. HEALTH & SANITATION

Health & sanitation is one of the concerns of rural India. The organization believes in the creation of awareness among the people through which they can change their health practices. Considering its strength both financial and operational, the organization carried out the following activities in 2022-2023 for the benefit of the communities:

| <b>Activities</b>   | <b>No. of camps /programme organized / construction</b> | <b>People attended / benefited</b>                                     |
|---|---|--|
| Rural Sanitation  | 4   | 600 families   |
| Awareness camp on Deworming   | 3   | 650 women participated in the camps in the year                        |
| Observation of world sanitation day on 19 <sup>th</sup> November 2022           | 1   | 600 both children and women  |
| Awareness on family planning & application of temporary family planning methods | 16  | 1600 eligible women were benefited through 58 peer educators / leaders |



## 2. CHILD DEVELOPMENT

The organization, since its inception has been emphasizing on the age appropriate growth & child development. At present the programmes for children have been described.

### 2-1) RAJIV GANDHI NATIONAL CRÈCHE SCHEME

**16 Mile Rural Development Society** is running two creche center at Old 16 Mile village. Each of the centers has 25 children of 1 to 6 year's children. The center provides them nutrition (meal), education (pre-school) medical

Support etc. Children also play side by side of their lessons. They are trained in personal sanitation and hygiene.



### 2-2) OBSERVATION OF CHILD PROTECTION WEEK:

**16 Mile Rural Development Society** organizes a number of programs to observe child protection week from 14<sup>th</sup> November to 20<sup>th</sup> November each year. The target group was 11-18 years adolescent girls. The girls were sensitized against early marriage and child trafficking.



### 2-3) SABALAKANYASHREE CONVERGENCE PROGRAMME:

Adolescent girls of 11-18 years are the target group of this project. They programs are being conducted to make them aware of different psycho -social, physical, mental aspects. The facilitators also educate them on informal life skill education, health and hygiene, personal sanitization etc.

### 2-4) OBSERVATION OF KISHORIDIWAS:

It is a program where adolescent girls get recognition for their good health. On scheduled dates adolescent girls(SAG) come to health sub-centre for health check-up. The Anaemia test,weight checks up and others and necessary consultations like reproductive health etc were conducted and necessary medicines were provided.



### 2-3) EXPOSURE VISIT FOR ADOLESCENT GIRLS:

The girls were taken to panchayat office, Block office, Banks. They physically witness of the works of these offices and how the people are being served from these offices. These exposures made the girls to overcome fear to approach govt. offices and others. This attempt made them confident to approach fearlessly at the panchayat office, blocks etc for their own and neighbours.



Above all such programs are very helpful to build confidence of the adolescent girls to lead a better lifestyle in their future. It is a unique project launched by the govt. to benefit people for long time.

### LGG SESSION:

The full form of LGG is Learning Games for Girls. They are taken in groups and different games are played. The project staffs or instructors teach them through the games and a lot of information is shared with the girls. The girls respond, communicate and become serious of the issues covered through LGG sessions. This made the girls ready to protest against social taboos, mis-concepts, wrong rituals of the society.

### 3. AGRICULTURE AND DAIRY DEVELOPMENT:

As most of the people are engaged in agriculture and its allied activities, though most of them are marginal farmers, the organization has given more emphasis on it so that the farmers can stand on their own feet. For the financial better off and economic enhancement of the farmers the organization supports them through different activities on the basis of their capabilities.

#### 3-1) DEMONSTRATION ON HYBRID NAPIER SEEDS:

**16 Mile Rural Development Society** has been putting maximum thrust on Dairy development in the district of Malda for last 5/6 years. The organization inspires the farmers in commercial goat rearing and home-based dairy development at micro-level. To meet the need of green feed, the organization has introduced Hybrid Napier Grass cultivation. In the demonstration programme, the farmers were given seed and training on how to cultivate Napier Grass. The farmers grew Hybrid Napier grass with monitoring and supervision of the NGO staffs of 16 Mile Rural Dev. Society





### 3-2) FARMERS PRODUCER COMPANY (FPC):

Farmers Producer Company (FPC) is one of the best schemes supported by NABARD. **16 Mile Rural Development Society** has been promoting FPCs for last 3 years. It has already facilitated few FPC's and **Diyara Milk Producer Company** is one of them and is doing very well. Farmers are benefited more under this scheme. The organization conducted a number of promotional meetings with farmers of Kaliachak-I, II and III block of Malda district.

### 3-3) RURAL ENTREPRENEURSHIP HUB (REH)

Rural Entrepreneurship Hub (REH) is a unique scheme supported by District Industrial Centre (DIC). The organization initiated a number of awareness meeting's in Kaliachak-I, II and III block and group were formed with entrepreneurs. They are carrying on their reciprocal business.

### 3-4) GOAT DISTRIBUTION:

The organization has been motivating farmers of Kaliachak-I, II and III blocks in commercial goat farming for last few years. It has arranged a number of workshops and trainings on modern Goat Farming and Feed Management. Some of the farmers have started goat farm in small scale. They are getting benefit and inspired a number of other farmers to start goat farms. This year it has arranged a training on stall – feeding goat farming with 25 no's of farmers and after the training distributed kichu no's of goat's to provide starter to the farmers. It inspired them to start the goat farm.



### 3-5) DEMONSTRATION ON SILAGE:

Silage is very useful in Dairy development programme. Farmers cannot store green fodder. But silage can be used throughout the year without harming its nutritional value and that is why the organization has introduced silage for dairy and goat farmers.

## 4. TRAINING FOR SELF-EMPLOYMENT

### 4-1) ONLINE TRAINING ON SCIENTIFIC ANIMAL HUSBANDRY PRACTICES

There are hundreds of farmers associated with **16 Mile Rural Development Society**. They are practicing modern & scientific technologies for farming with the support from the organization. The organization has arranged online training on scientific animal husbandry and emergency management through Bio- Tech Kissan Hub. About 206 farmers attended the training at the training hall of the organization and they got benefitted for that.

#### **4-2) MUSHROOM CULTIVATION**

The organization has been creating awareness among rural people of Malda district on “Mushroom production & business” as the menace of economic development of rural poor. It has set up a production cum training center at 16 Mile village where mushroom is being produced round the year. The organization participates in fairsto exhibit the produced mushroom.



#### **4-3) ONE DAY TRAINING ON FISH REARING:**

The organization motivated some of the farmers in fishery. It conducted a training on modern fish rearing .25 no's of farmers joined the training. They got actual knowledge on high-bred varieties that can be more profitable and cost effective.

#### **4-4) ONE DAY TRAINING ON GOAT FARMING:**

16 Mile Rural Development Society has been working for improvement of commercial farm practice. Even in small units are to be run with commercial approach. So few micro to small goat farms has already set up. It arranged a training on goat varaities. 25 no's of farmer's attended in the training. Modern techniques and farm management were imposed. The training let them start small units of goat farms.

### **5. OTHER PROGRAMMES**

#### **5-1) RURAL LIBRARY:**

The organization has set up a Rural Library at 16 Mile village few years ago. The library is helpful to rural youngster. They get books of their choice. The library provides daily newspapers and journals. They gossip on different issues. Library provides facility of video conference, virtual classes of famous universities, latest inventions and many more. It organizes time to time group discussion on various topics. The library should be more informative with lot more books. But limited fund seems to be big hurdles. The organization is trying their best for its improvement.

#### **5-2) CONSUMER AWARENESS PROGRAMMES:**

The organization in collaboration with the Department of Consumer Affairs, Malda District organized a number of awareness drives on different issues on consumer affairs last year. With financial support from the Department of Consumer Affairs of district Malda, it has organized a mobile van and ran it through every



villages of Kaliachak- III block with audio messages and banners on consumer protection and consumer right. Pamphlets and hand bill to support consumer for free by the department's end were distributed on local Bengali language so that people can understand what they have to do against any malpractice and unfair business attempt etc.

### 5-3) **OBSERVATION ON NOTABLE DAYS:**

Like every year **16 Mile Rural Development Society** observes some important national days with pomp and glory. In such occasions it arranges various events like awareness meeting, workshop, get together, cultural function, competition among the students, rally etc. are organized. We organize sports events, Sit & Draw competition with the children of crèche center and awareness program with local folk media- Gambhira Gaan.



### 5-4) **WORLD TREE PLANTATION DAY AND PLANTATION OF TREES:**

On occasion of World Tree Plantation Day, 16 Mile Rural Development Society organized a number of environment awareness program in kaliachak-III block. Adolescent girls, SHG women and students participated in the programs. Discussion made on how to protect our environment and control pollution. 300 plants of different variety were planted of different places of the block.

### 5-5) **HOME STAY- HOME AWAY FROM HOME :**

16 Mile Rural Development Society established two home stay at 16 Village in Birnagar-II and Kamat in Charianantapur Gram Panchayate in Kaliachak-III Block of Malda district. It set up four room accommodation which can be offered to tourist and visitors. There are all modern accommodations for customers. They can look online and also offline. The rate is marginal. BDO, Kaliachak-III block inaugurated the home stay. Few customers have already availed service at the home stay and they are satisfied with the service





## ACKNOWLEDGMENT:

The society has been receiving both financial and technical support from different stakeholders at local, district and state level. The support from national and state level agencies and Government Departments is very helpful for running the activities of the organization. We, on behalf of the society, have been obliged to acknowledge these generous support and contribution generated from all Departments, Agencies and International organizations for the cause of the people in distress. It is hopeful that similar contribution and support will help us to work in a sustainable direction. We, from depth of our heart and spirit, are grateful to recall their names of offices, branches and officials here as follows: -

### **Government of India: -**

1. Chief General Manager, National Bank for Agriculture and Rural Development, Kolkata.
2. DDM, National Bank for Agriculture and Rural Development, Malda.
3. Youth Coordinator, Nehru Yuba Kendra, Malda.

### **Government of West Bengal:-**

1. District Magistrate, Malda.
2. Additional District Magistrate(General, L.R & development), Malda
3. Additional Executive Officer, MaldaZilla Parishad, Malda.
4. Sub-Divisional Officer (Sadar).Malda.
5. Deputy Director, ARD & PO, Malda.
6. District Social Welfare Officer, Malda.
7. District Program Officer-ICDS, Malda
8. Block Development Officer, Kaliachak- I, II & III, Englishbazar Block, Malda.
9. CDPO, Kaliachak-I,II& III Block, Malda
10. BMOH, Kaliachak- I, II & III, Malda.
11. BLDO, Kaliachak- I, II & III, Englishbazar Block, Malda
12. ADA, Kaliachak- I, II & III, Englishbazar Block, Malda

### **Local Bodies: -**

1. Sabhadhipati, MaldaZila Parishad, Malda.
2. Sabhapati. Kaliachak- I, II & III Panchyat Samity, Malda.
3. All Prodhans&Upprodhans, All gram Panchayat, Kaliachak – I, II & III Panchayat Samity.

### **Banks: -**

1. Lead District Manager, PNB, Malda.
2. Branch Managers. SBI, NTPC Khejuria, Barokamat, Kaliachack&Uttarlaxmipur Br, Malda.
3. Branch Managers. PNB, Kejuria, Alinagar, & Sahabanchack Branch, Malda.
4. Branch Managers. BGVB, Baishnabnagar Rajnagar, sahabajpur & Shershahi Branch, Malda.
5. Branch Managers, Indian Bank, Chandpur & Golapgonj Branch, Malda.

### **International NGOs:-**

1. Project Officer, UNICEF, Kolkata.
2. ManojMahata, GIZ, Kolkata

### **NGO/OTHERS:-**

1. Rajadighhi Community Health Service Society, Malda.
2. All the People of 16 Mile Rural Development Society's Project aa & all the well-wishers

## **How to reach us**

**It is 321 Km away from the city of Kokkata and well connected with road and rail way:**

**Railway Service:** - From Howrah or Sealdah to reach FarakkaJn. , then by local bus or car etc. to Head Quarter of 16 Mile Rural Development Society

**Bus services :** - From Dharmatala Bus stop Kolkata to Kaliachak by express bus service. By Maxi Taxi to reach Pagla Bridge stop. Pagla Bridge stops to Head quarter of 16 Mile Rural Development Society- 5 minutes walking distance.

