

# 16 MILE RURAL DEVELOPMENT SOCIETY

(An organization dedicated to facilitate development process for poor)

## ANNUAL REPORT-2021-2022

ESTD-1991



## 16 M ILERURAL DEVELOPMENT SOCIETY

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*16 Mile Rural Development Society (2021-2022)*

## FROM THE DESK OF THE SECRETARY

It takes great pleasure to publish the Annual Report of “16 Mile Rural Development Society” for the financial year 2021-2022. It is our 31<sup>st</sup> Annual Report. It will give reader a pen picture of developmental activities of our organization round the last year. We feel proud to complete the projects and cover the achievement for which the society has been working continuously.



It is our staffs and volunteers who showed their perseverance to reach the goal of every project even in the deadly covid pandemic situation. Our society thanks all of our soldier who fought and got victory over the challenges and obstacles lied on the path of the projects.

In this harsh situation they worked for child development, agricultural development, promotion of modern dairy and commercial farm practice, women development round the year keeping safety measures of covid-19.

We are gratefull to the government agencies, administration that trusted our society to implement the projects without which it could not be able to implement the programs.

Through this we are trying to give the readers a glimpse of the works done round the year by us. Hope we will be able to show you our gains, our pains, our struggles. I am thanking all of you to be with us.

Thanking you all

With thanks and regards,

(Md. Maimul Hoque  
Secretary  
16 Mile Rural Development Society,  
Malda





**Handwash program for Adolescent Girls in Kaliachak-II ICDS Project, Malda**



**Observation of child protection week-2021-22 with Creche Children at 16 Mile, Malda**



**Consumer Awareness Program on SHG women at 16 MRDS Hall, Malda**



**The Supervisor Kaliachak –III ICDS Project, Malda THR hand over the Children of the creche to the mothers.**



**The CDPO Kaliachak –III, MaldaTHR hand over the Children of the creche to the mothers.**



**The Secretary, 16 Mile Rural Development Society, Malda THR hand over the Children of the creche to the mothers.**





**Celibration Programme on Dewarming Day**



**Vesetable seeds distribution for adolescent Girls under SKCP Project at Kaliachak-III ICDS Project, Malda**



**Training in fish farming is being given to the unemployed youth to make them self-reliant at 16 Mile**



**The Secretary of 16 Mile Rural Development Society is handing over the fry to the fish farmers**



**Black Bengal Goat distribution program to FPC members under Biotech Kisan Hub, Kolkata**



**Distribution of Chickens by Biotech-Kishan Hub, Kolkata**





**Visiting of hybrid naiper seed production Central at Kamat by CDPO, Kaliachak-III ICDS Project, Malda**



**74<sup>th</sup> Independence Day Celebration held by Society**



**Goat rearing training is through online under Biotech Kisan Hub, Kolkata**



**Tialoring Hub at Kumbhira in Kaliachak-III Block of Malda district under REH Project.**



**Awareness Program with Adolescent Girls through game at Kaliachak-III Block, Malda**



**Sufal Bangla Awareness Camp is about the real farmers of the village in Kaliachak-III Block, Malda**



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# **ABOUT ORGANIZATION**

## **CHAPTER-I**

### **THE ORGANIZATION**

#### **1.1. BACKGROUND OF ORGANIZATION**

16 Mile Rural Development Society is a district level Non- Government Organization-NGO. It came into existence in the year 1991. It is situated at Birnagar-II Gram Panchayat of Kaliachak-III block of Malda district. The society was incepted with the objective to protect the victims of natural calamity i.e., flood and river bank erosion. It is the younger generation who jump out to save the people in such a situation. Similarly in 1991 Md Maimul Hoque led a band of young stars to help the flood victims of Kaliachak-III block. After that they felt to be organized and do the same for the people in a sustainable direction. Thus the society came into existence.

After being registered the members of the society tried to undertake some developmental initiatives but lack of knowledge as well as fund got into their way. Getting support from Govt. of West Bengal and local people the society began its journey towards development of the backwardness of the area.

In last 31 years the organization has implemented some Child Development programs, Sanitation Program, cultural development programs, socio-economic development programs, programs on health & hygiene, environment protection and women empowerment.

#### **1.2. LEGAL STATUS OF THE ORGANIZATION**

16 Mile Rural Development Society in the district of Malda has received attention of various government departments and agencies of private undertakings. Gradually it has become an integrative and multi dimensional development agency after being registered under West Bengal Society's Registration Act in 1961. This agency has since been working in close collaboration of all tiers of Panchayat bodies for ensuring greater people's participation into the process of development including the people from minority community and weaker sections.

#### **1.3. AIMS OF THE ORGANIZATION**

The working area of the society i.e. Kaliachak- I, II & III block, is the most backward in almost every respect. Educational status of the area is very low, so poor is the economic and cultural status of the people. Per capita income is very low. Public health condition is also poor. Right of women is far behind. Women including the children bind biri like bonded labour and earn for the family. Women and the children is the worst sufferer. Both of them are example of victims of mal-nutrition, lack of care as silent bulls to carry the burden of life. The area of operation of the society is explored with greater population



which has maximum concentration with Muslim minority and scheduled caste (Chain) and Kishan, who are supposed to be scheduled tribe.

The society and its members aim to ward off such harsh situation and bring the light of education improved culture with stronger economic base and above all provide the women with proper dignity and respect and the children with better care and protection, and most of all a healthy and cared childhood and a bright future.

#### 1.4. LOCATION OF THE SOCIETY

The head quarter of 16 Mile Rural Development Society is situated at Old 16 Mile village. It is 3 km away from Kaliachak- III Block Headquarter and nearly 23 km away from district town of Malda. The nearest bus stop from the head quarter at New 16 Mile is just at a distance of 10 minute's walk and the nearest railway station, Chamagram is on just 4 km away from the office.

The head office for implementing the programs of the society is so connected with all 15 Nos. of Block of Malda district. Transport facility is available all through and along with the NH-34.

The branch office of the society is situated at Charianantapur Kamat under Kaliachak-III block in Malda district. It is situated near the international border of Bangladesh. From this office the projects are being implemented in border line and wide Char area of the district.

#### 1.5. AREA OF OPERATION OF THE ORGANIZATION

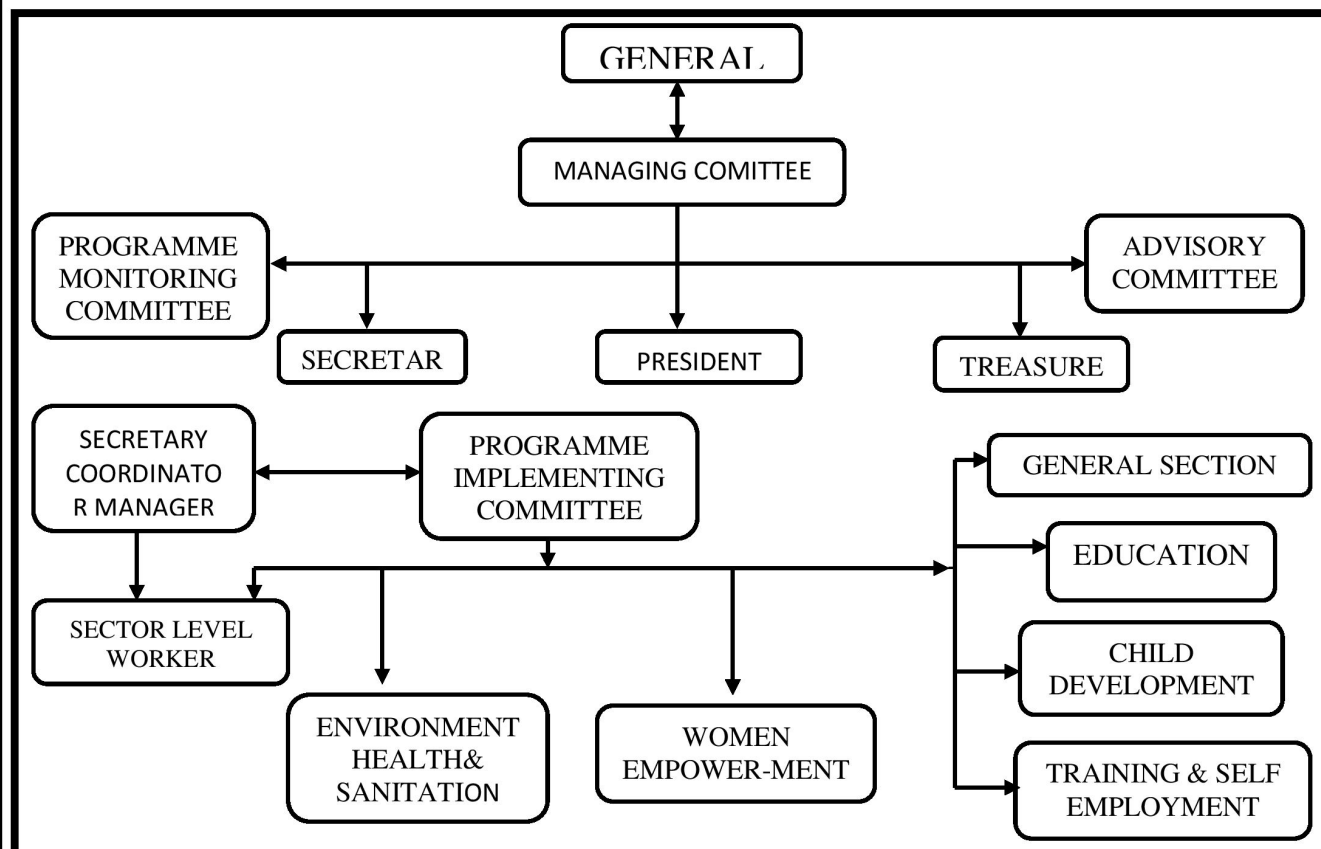
16 Mile Rural Development Society has been implementing its various development activities in Malda district. But most of the key activities of the society have been implemented in Kaliachak- I, II & III block of Malda district. About 56 Gram Panchayat is being covered by the organization. The volunteers keep close contact with the villagers particularly women and youth SHGs, Farmers Club, JLGs & FPC members who take active participation in the organization's programs.

#### 1.6. AT A GLANCE THE AREA OPERATION

SL. No	District	Block	No. of Gram Panchayat
1	Malda	Kaliachak-I	14
		Kaliachak-II	8
		Kaliachak-III	14
		Englishbazar	2
		Ratua-I	1
		Ratua-II	2
		Manichak	3
2	Murshidabad	Farakka	4
3	D/Dinajpur	Harirampur	2
		Banshihari	2
4	U/Dinajpur	Karandighi	2
<b>Total</b>	<b>4</b>	<b>11</b>	<b>54</b>

## 1.7. ORGANIZATIONAL STRUCTURE

The Society has following managerial and organizational structure:



## 1.8. PRIMARY ADVISORS

- |                           |   |
|---------------------------|---|
| • Sri Bishwanath Ghosh    | -Ex-M.L.A. 49 Kaliachak Constituency, Malda |
| • Sri Mamun Akhtar        | -B.D.O. Kaliachak-III Block, Malda          |
| • Sri Dr. Prionath Halder | -Prof. Domkal College, Murshidabad          |
| • Sri B. Chowdhuri        | -Development Consultant, Kolkata            |
| • S.K. Kundu              | -Chartered Accountant, Malda                |
| • Sri Lutfa Khatun        | - Secretary, Satmonisha SS, 24 PGS South    |
| Primary School, Malda     |   |

## 1.9. OFFICE BEARERS

- |                      |                  |
|----------------------|------------------|
| • Md. Julfikkar Ali  | - President      |
| • Md. Maimul Hoque   | -Secretary       |
| • Md. Lokman Ali     | -Asst. Secretary |
| • Mast Samima Khatun | -Treasurer       |



# ACTIVITIES OF THE ORGANIZATION DURING 2021-2022

## CHAPTER-II

### HEALTH & SANITATION PROGRAM

Health is always a primary issue to the organization since its very beginning. Last year it was able to initiate some programs on this issue and few were restricted due to covid pandemic. The organization 16 Mille Rural Development Society strongly believes in this words “Health is Wealth”, so it always prioritizes this issue. Development cannot be possible in weak health. So the organization put thrust on it and under took a number of program on personal sanitation and health development of rural mass last year, such as-

#### 2.1 RURAL SANITARY MART

The organization has been running a Rural Sanitary Mart in Kaliachak-III development block of Malda district since 2000. This is an important program of UNICEF, Kolkata and it was supported by Kaliachak-III Block & Malda Zilla Parishad, Malda. At this Mart different models of sanitary latrines have been being made.

Mainly this was created to promote sanitary latrines in villages so that people start use of sanitary toilets. There was lot of hardships to replace sanitary toilets instead of traditional practice. The organization under took hundreds of promotional activities and make people aware on health related issues. It started conducting awareness meetings where benefits of sanitary latrines were told. With rigorous effort for few years it succeeded to promote these sanitary toilets and people started using them. Now the situation is far better. The organization worked through Total Sanitation Campaign (TSC), Swacchh Bharat Mission, Swacchh Bangla Abhiyan and Nirmal Bangla Abhiyan in the course and then success came after lot more effort.



In the beginning the mart constructed low cost sanitary latrines, but now a universal model is being promoted and being installed at households and public toilet blocks. The organization installed these toilets in three blocks of Malda district, but the maximum number of toilets are installed in Kaliachak-I, II and III block. The Sanitary Mart has installed more than one lakh sanitary toilets till date.

## 2.2 AWARENESS PROGRAM ON DEWORMING

It is an awareness generation program which was conducted to benefit our girl child on their teenage. On the occasion of Deworming Day 16 Mile Rural Development Society initiated 3 Nos. of such programs at its office premises at 16 Mile and other two at Anganwari centres with 134 adolescent girls. In those programs discussion was made on why deworming is necessary for the girls. Another issue, benefits of deworming was discussed that moved the girls. They came to know the reason behind consumption of deworming pills provided by government for free.



In such programs health officials, ICDS project staffs were present to make the girls conscious about their health for future. For three hours they listened to the speakers without irritation and constantly communicated with the desk. Information was shared from both the end, for the programs achieved success. All the girls took oath to take deworming tablets as per schedule and make their friends aware of the facts behind it.

## 2.3 SANITATION DAY

The organization of 16 Mile Rural Development Society has been working promoting sanitation practices like use of sanitary latrines, safe arsenic free drinking water, sanitization and proper hand wash

etc for years. The advent of covid-19 pandemic has taught the world the need of personal sanitation and hygiene. But the organization has been promoting the same from years ago. However, it introduced sanitary latrines to the rural mart of Kaliachak- I, II and III block of Malda district.



It has initiated this program to ensure 100% using of sanitary latrine. Last year on the occasion of Sanitation

Day, it organized the awareness cum user's training for sanitary latrine at Birnagar-I Gram Panchayat area of Kaliachak- III block. Some of the villagers, who do not use toilet, were invited at the program. It was found that some of them have toilet at their house but they are still in earlier practice. An orientation was provided to them to use the toilet to save mankind from some of the total health hazards. The program held for two hours and the participants were made conscious about health and all of them took oath to use the sanitary latrines forever.



## CHAPTER-III

### PROGRAM ON CHILD DEVELOPMENT

Child development is always a prime issue of 16 Mile Rural Development Society. It has been putting maximum thrust to improve educational, cultural social comfort of the children of poor, backward and marginalized people of the area. It tried to take the children to schools for elementary education as education among those children could bring change in their life & living. It gave priority on nutrition of the future citizens and undertook a number of program to provide nutrition side by side of education. The organization inspired the children to adopt good habit, polite behavior. They grew up with a healthy competition to be the best. Here is few of the activities the organization under took last year-

#### 3.1 RAJIB GANDHI NATIONAL CRECHE SCHEME

It is one of the finest developmental projects of the government of India for upliftment of the children of poor and marginal families. Through this scheme the organization is running two CRECHE centres at 16 Mile village since last two decades. The scheme provides Pre Primary education & Nutrition to 25 poor 0- 6 years children at each Creche centre. Children come to the centre and stay there for the day under care of Creche Worker & Helper who is appointed to take proper care of them. They prepare their lesson at the centre and the creche mother teaches them in their mother language. They are provided with Pre Primary and elementary education in play and learn mode. The children are fed at the centre with food with proper nutritional value. Their health and proper growth is maintained through scheduled diet.

Apart from this the children get the lesson of physical exercise through playing. They are taught to communicate properly and react in a polite way. They adopt good behavior to other.

The organization is running two such Creche centres and 50 Nos. children from nearby villages are getting the services of the centres and the Rajib Gandhi National CRECHE Scheme. Both the centres are running very well.



### 3.2 OBSERVATION OF CHILD PROTECTION WEEK

Child protection and child safety is one of the vital issue that served by the organization. To protect the vulnerable children and save their childhood the organization undertook a number of programs through out the week on occasion of Child Protection Week from 11.11.2021 to 17.11.2021. There were various programs like awareness program, seminar, sports meet, workshop etc.

On the very first day a seminar with 60 nos. 13- 18 girls was conducted at training hall of the organization. The topic was early marriage and its ill effects on women and society. The girls were very much conscious about their near future. At least they were in a condition to protest their elders in matter of their pre-mature age of marriage.



On the second and third day awareness program or meeting were arranged in which more than 200 guardians including mothers took part. Through this program they were sensitized that the life of their girl will be perished if they got married at an early age as their mothers have been suffering. They were made conscious about their children's education as girls can do all that a boy can.

On the fourth day a sports meet was organized with the kids of crèche centre. There was run, jump competition. They enjoyed musical chair and passing the plate game. The next day children participated in sit & draw and recitation competition. They were awarded with toys that made them happy.

On next two days of the week awareness meetings were conducted at ICDS centres with teenager girls on reproductive health and how to be safe from health hazards caused by ignorance of reproductive health.





### 3.3 SABLA –KANYASHREE CONVERGENCES PROGRAMME (SAG-KP)

The Government of India and the Government of West Bengal have combinely implanted the memorable project, named Sabla Kanyashree Convergence program in every corner of West Bengal through collaboration with I.C.D.S. Project. It is launched with the aim to overall empowerment of adolescent girls of 11 to 18 years (School going and out of School). Enable t he adolescent girls for self development and empowerment, improve their nutrition and health status by the SAG-KP convergence program.

The 16 Mile Rural Development Society is implementing the project in Kaliachak– II & III block I.C.D.S. Project and with 709 Angwanwadi centres. The project staffs of 16 MRDS is operating the SAG-KP program with legerity through collaboration with and AWWs. Every AWWs of each AWCs are united the adolescent girls. In each Anganwadi centre, a group of 25 adolescent girls is formed the Kishori Samootha and they selected their Samootha name and also selected one Sakhi and two Saheli from the team. Project staffs and AWWs concerned AWC jointly arrange meeting, training with the adolescent girls. The project staffs organize different activities like LGG, NHE, ARSH, Kishori Diwas, Exposure Visit etc. with adolescent girls.



#### DESCRIPTION OF SAG-KP

The scheme for adolescent girls is revised in 2010 as a special intervention for adolescent girls of the age group 11 to 14 years to break the intergenerational life cycle of nutritional and gender disadvantage and offer a supportive environment for the self development of adolescent girls in the country.

Kanyashree Prokalpa is an initiative taken by the Govt. of West Bengal to improve the life and the status of the girls by helping economically backward families with case so that families do not arrange the marriage of their girls child before eighteen years because of economic problem.



The project staffs fully support the adolescent girls to get K-1, K-2, K-3 and others facilities.

### 3.4 OBSERVATION OF KISHORI DIWAS

Kishori Diwas is an important part of Sabla Kabyashree Convergence program. The project staffs of 16 MRDS organized the Kishori Diwas in different areas of the Kaliachak – II & III Block at Health Sub-Centre, Rural Hospital, PHC etc. where 11 to 18 years adolescent girls come. Health officials and project staffs together checked the girls and recorded their height, weight, BMI, Hemoglobin levels (for Anemia). The girls can judge their health condition and came to know how they can improve it from the program. Also in this program girls are informed and made aware about other health services and vaccination.

### 3.5 EXPOSURE VISIT OF ADOLESCENT GIRLS

Most of the rural people are generally afraid of entering government offices, bank etc. due to insufficient knowledge. The girls face the same problem. The project workers and Anganwadi Workers together with a band of girls (Kishori) arrived in various Govt. offices like as Local Panchayat, B.D.O, B.L. & R.O, A.D.A. office, Police Station, different Branches of different Bank etc.; there the government officials declare that different services are provided in their offices. As a result the fear of the adolescent girls is reduced a lot. Since then the adolescent girls are able to do their own important activities. It is a wonderful initiation of the project.



### 3.6 LGG SESSION

The 16 Mile Rural Development Society is involved in block level project of SAG-KP. All the field level staffs are provided the LGG Session training to the adolescent girls. New rectified Modules for the Learning Games for Girls (LGG) Session are introduced to the trainees and hand book of the same are provided to each trainee. During the training period, total 11 LGG Sessions are conducted, which including NHE (Nutrition and Health Education), ARSH (Adolescent Reproductive and Sexual Health), LSE (Life Skill Education). Along with these sessions, orientation are provided on SAG Register, SAG Monthly Progress Report, Kishori Card and BMI, Orientation on adolescent Resource Hub. Apart from this orientation is also done on early child marriage, teenage pregnancy, community mobilization and Utkarsha Bangla.

Health of the girls monitored through the Project. IFA tablets, Albendazole tablets, THR etc. are provided to 11 to 14 years old out of school adolescent girls.



## CHAPTER-IV

### PROGRAM ON AGRICULTURE & DAIRY DEVELOPMENT

For last few years 16 Mile Rural Development Society has been initiating program with the motto to promote modern and profitable agriculture and farm practice. It organized farmers and arranged training for the farmers so that they can improve their practice and finally improve their socio-economic condition. It has arranged equipments and modern technologies so that agriculture and farming may get a new high so that youth can come forward and adopt traditional trades and make them more profitable and generous. In this way dairy practice may reach to the top.

Last year due to covid protocol some programs were restricted. Yet few programs were conducted, such as-

#### 4.1 DEMONSTRATION OF HYBRID NAPIAR SEED

16 Mile Rural Development Society inspired a number of farmers in modern farming and modern dairy. Young farmers are trying to adopt new and effective techniques. It has been sharing all possible inputs from different sources. It arranged a demonstration of hybrid Napier grass with financial support from Agriculture Technology Management Agency of Malda district under ATMA scheme. It selected ten farmers who have adequate plot to grow feed and green fodder for dairy. On their about 8 decimal plot hybrid Napier seeds were planted. They planted them in proper way and same way nurtured them. After one month of planting a visit was conducted by district agricultural team and the plants were good. The demonstration inspired a number of farmers who have more than five milking cows and wanted to produce green fodder of their own. They regularly visited the plot and were close touch of the leading farmers. The grass grew very fast and were ready for repeated use in a very short time. The cows were fed the grass and the animals liked the taste. At the end farmers found that that was very cost effective for them as they did not have big farm.



For this demonstration there are a number of farmers planted the seed of hybrid napier and at present they are feeding their cows and above all they are getting benefit on their yielding.

## 4.2 PROMOTION OF FPC AND REH

16 Mile Rural Development Society took some promotional activities to promote Farmer's Producer Company. It has facilitated to form Diyara Milk Producer Company Limited which has at present 509 members. The farmer members are engaged in agriculture, dairy, Goatary and Fishery. It organized few awareness programs to promote such FPC so that the farmers develop themselves reciprocally. It is a scheme of NABARD, Kolkata.



Rural Entrepreneurship Hub (REH) is a scheme of District Industrial Centre, Malda. Through this scheme 16 Mile Rural Development Society is promoting REH among rural mass of Kaliachak-I & III block in Malda district. It formed four organized groups with both men and women for building entrepreneurship among them. There are two groups who are engaged in tailoring. They are preparing dress items and repairing them at their home. Two groups choose Mushroom cultivation and they are now producing mushrooms. The organization conducted some awareness meetings with farmers to promote REH in Kaliachak-III block.

## 4.3 GOAT, FISH & POULTRY DISTRIBUTION

16 Mile Rural Development Society has been trying to promote micro unit farming for last few years. People can start small unit of their farm with two goats, twenty five hens etc. Bio-tech Kishan Hub liked the approach very much and they started supporting with small units for micro level farming.

This idea moved the authorities of Bio-tech Kishan Hub and last year they supported the organization with goats, hens and fish prones. The organization identified 200 men and women who were supported with these goats, fish prones and hens. Each of the beneficiaries got either two goats, Twenty five hens and one unit of fish. They are rearing them and their units are growing bigger slowly. By this effort they will be able to carry on poultry, goatary and fisheries in near future. The organization will supply all possible inputs for their improvement.





## CHAPTER-V

### PROGRAM ON TRAINING & SELF EMPLOYMENT

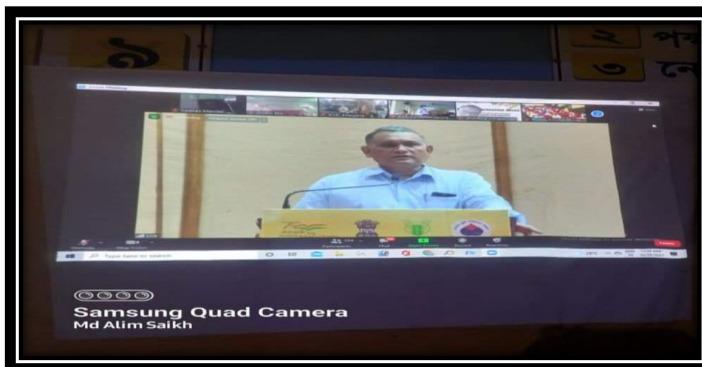
16 Mile Rural Development Society is organization that always prioritized income generation. Actually the area o operation of this organization has very limited opportunity of income. There is no industry and agricultural scope is also limited. So skill development is only option for greater number of people. The organization took the opportunity and arranged several skill development training for both men and women. Thus it has been trying to create earning options for people. Last year it undertook some programs like-

#### 5.1 ONLINE TRAINING ON SCIENTIFIC ANIMAL

16 Mile Rural Development Society has put thrust on modern farm practice. People of the area already have experience of animal husbandry as they have been rearing animals like cows, buffalos, goats, hens, ducks, sheep's etc. traditionally from the time immemorable. The organization has been trying to upgrade the approach of keeping animals for last few years in commercial way.

Mainly youth have shown maximum interest as they felt the problem of unemployment during lockdown. They actually became interested in modern agriculture and farming with motivation by the organization. They came forward and took different trainings and participated in workshops organized by the organization.

During last couple of years covid affected all these efforts although. Yet it arranged online training for the farmers. They solved their problems through virtual training on scientific animal husbandry. Some new farmers were motivated to adopt modern dairy, goatary farming in small scale loosing employment due to covid pandemic. Through those trainings experts and officials of the department communicated with them and they got the benefit.



## 5.2 MUSHROOM PRODUCTION & TRAINING CENTRE

Mushroom has a good market in metro cities. But the craze is increasing rapidly all through the country. It is good source of proteins and other nutrients for the vegetarians also. 16 Mile Rural Development Society has been promoting mushroom cultivation for last few years. It set up a Mushroom production centre at 16 Mile. In this centre mushroom production is going on. It carries mushrooms to several fairs for promotion. People liked the products.



Not only that the organization conducts training at the centre and last year a batch of 30 women got the training. The training was for 30 days. The trainees learnt the technology of producing mushrooms at their house with a minimum investment. They are consuming the products at home and selling them to their neighbors.

## 5.3 ONE DAY TRAINING ON FISH REARING

16 Mile Rural Development Society had been working for improvement of farming practice in the district of Malda. It organized trainings for the farmers so that they could learn the modern techniques of commercial farming. It inspired farmers to leave traditional practice and earn better. Some farmers set up dairy farms, goat farms, poultry farms and they are running them well. The modern farmers are generating good returns.



Last year it motivated some farmers in modern fishery. It arranged training for them by district authority of Malda. The farmers had experience and after the training they learnt new techniques, modern cost effective procedures and multi type fish farming with mixed breeds. They gathered knowledge of high yielding varieties.

The organization arranged fish prones for the farmers and the farmers are still in modern fishery. They became able to earn much better than before. Watching them a number of farmers are visiting the organization for training so that they can switch to modern fish farming.



## CHAPTER-VI

### MISCELLANEOUS PROGRAMS

#### 6.1 RELIEF PROGRAM

Covid brought serious threat to life and living of lower middle class people. Thousands of them lost their wage. Few were passing days starving even for food. Lock down brought their life to hail. Some had to ignore covid contamination only to gather food for their family members. In a word, victim was common rural poor people.

In this harsh situation the organization supplied relief to 200 destitute families of Kaliachak- III block. It supplied rice, potatoes, oil, salt and regular spices to them. It prepared package with such materials and supplied to those families that did not have their guardians at home. They were confined in other states due to covid protocol and lock down. The organization helped their families for three months. It brought smile on the face of the victims.



#### 6.2 CONSUMER AWARENESS PROGRAM

Rural people is busy to earn bread for their families. They took commodities for dally use from retail counters. Sometimes they are cheated by duplicate products. It is seen that they are often cheated while purchasing any service like insurance policy or policy for money deposit scheme. After such cheating they remain helpless. Even they are confused with complicated terms and conditions. Government set up a department to provide justice to the consumer who is cheated any way by any person. The organization has been conducting few awareness programs so that people may get justice against any mishap. The department is for



Consumer Affairs and its office is at Malda town and any person can move to the office easily. They will get positive support from the department.

The organization initiated a number of awareness drives on different issues last year. Awareness program on consumer affair is one of them. With financial support from the Department of Consumer Affairs of district Malda it organized a mobile van and ran it through every villages of Kaliachak- III block with audio messages and banners on consumer protection and consumer right. Pamphlets and hand bill to support consumer for free by the department's end were distributed on local Bengali language so that people can understand what they have to do against any malpractice and unfair business attempt etc.

### 6.3 OBSERVATION OF NOTABLE DAYS

Like every year 16 Mile Rural Development Society observes some important national days with pomp and glory. In such occasions it arranges various events like awareness meeting, workshop, get together, cultural function, competition of students, rally etc. Actually it tries to draw attention of people so that messages can be delivered to them in a healthy way. It organized sports events, Sit & Draw competition with the children of crèche centre and awareness program with local folk media-Gambhira Gaan.



### 6.4 WORLD TREE PLANTATION DAY

16 Mile Rural Development Society organized few such programs on occasion of the Republic Day, the Independence Day, Netaji Subhash Bose's birth anniversary, Rabindra Jayanti, Childrens' Day, Mothers' Day, World Environment day, World TB Day, World AIDS Day, and some other festivals.

On occasion of the World Tree Plantation Day on 29 July 16 Mile Rural Development Society organized a program at 16 Mile village on environment protection and tree plantation. 300 people including Kishori (girls of 11 – 19 years age) were present. There was discussions how environment of village can be protected from pollution. Our environment is now in bad condition. Rainfall is not properly distributed, so that drouths and floods are affecting our life. After a long discussion the participants made conscious about environment protection. They were ready to plant trees wherever possible.



The organization distributed 800 plants of jackfruit among the participants and they took them to their place. At some place the organization monitored plantation of those plants.



## 6.6 ACKNOWLEDGMENT

Since the very beginning, the society has been receiving very good, both financial and managerial, support from local agencies of both private and public undertakings. It has been receiving support from national and state level agencies and Government Departments without which the organization would have hardly been able to grow and expand its activities in a wider area. We, on behalf of the society, have been obliged to acknowledge these generous support and contribution generated from all Departments, Agencies and International organizations for the cause of the people in distress. It is hopeful that similar contribution and support will help us to work in a sustainable direction. We, from depth of our heart and spirit, are grateful to recall their names of offices, branches and officials here as follows: -

### **Government of India: -**

1. Chief General Manager, National Bank for Agriculture and Rural Development, Kolkata.
2. DDM, National Bank for Agriculture and Rural Development, Malda.
3. Youth Coordinator, Nehru Yuba Kendra, Malda.

### **Government of West Bengal:-**

1. District Magistrate, Malda.
2. Additional District Magistrate(General), Malda
3. Additional District Magistrate(Development), Malda
4. Additional Executive Officer, Malda Zilla Parishad, Malda.
5. Additional District Magistrate-LR, Malda
6. Sub-Divisional Officer (Sadar).Malda.
7. Deputy Director, ARD & PO, Malda.
8. District Social Welfare Officer, Malda.
9. District Program Officer-ICDS, Malda
10. Block Development Officer, Kaliachak- I, II & III, Englishbazar Block, Malda.
11. CDPO, Kaliachak-I,II & III Block, Malda
12. BMOH, Kaliachak- I, II & III, Malda.
13. BLDO, Kaliachak- I, II & III, Englishbazar Block, Malda
14. ADA, Kaliachak- I, II & III, Englishbazar Block, Malda

### **Local Bodies: -**

1. Sabhadhipati, Malda Zila Parishad, Malda.
2. Sabhapati. Kaliachak- I, II & III Panchyat Samity, Malda.
3. All Prodhans & Upprodhans, All gram Panchayat, Kaliachak – I, II & III Panchayat Samity.

### **Banks: -**

1. Lead District Manager, PNB, Malda.
2. Branch Managers. SBI, NTPC Khejuria, Barokamat, Kaliachack & Uttarlaxmipur Br, Malda.
3. Branch Managers. PNB, Kejuria, Alinagar, & Sahabanchack Branch, Malda.
4. Branch Managers. BGVB, Baishnabnagar Rajnagar, sahabajpur & Shershahi Branch, Malda.
5. Branch Managers, Indian Bank, Chandpur & Golapgonj Branch, Malda.

### **International NGOs:-**

1. Project Officer, UNICEF, Kolkata.
2. Manoj Mahata, GIZ, Kolkata

### **NGO/OTHERS:-**

1. Rajadighhi Community Health Service Society, Malda.
2. All the People of 16 Mile Rural Development Society's Project area & all the well-wishers

## 6.7 ROUTE DIRECTION TO REACH OFFICE

**It is 321 Km away from Kokkata Metropolitan City and connected by all whether motorable high road.**

**a) Railway Service:-** From Howrah or Sealdah to reach Farakka Jn. Station on the North-Eastern Railway by Train. From Farakka Jn. Station to Notun 16 Mile. Local Bus stop by bus. 15 Minutes walking distance to Head Quarter of 16 Mile Rural Development Society from Notun 16 Mile More Stop.

**b) Bus Service:-** From Dharmatala Bus stop Kolkata to Kaliachak by express bus service. By Maxi Taxi to reach Pagla bridge stop. Pagla Bridge stops to Head quarter of 16 Mile Rural Development Society 5 minutes walking distance.