

16 MILE RURAL DEVELOPMENT SOCIETY

(An organization dedicated to facilitate development process for poor)

ANNUAL REPORT-2020-2021



16 MILE RURAL DEVELOPMENT SOCIETY

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16 Mile Rural Development Society (2020-2021)

FROM THE DESK OF THE SECRETARY

It is our great pleasure that we are going to publish our Annual Report for the financial year 2020-2021. It is our 30th Annual Report. We are to provide all of you a pen picture of the activities of our society round the year. We feel proud to complete the projects and cover the achievement for which the society worked continuously.



It is our staffs and volunteers who showed their perseverance to reach the goal of every project even in the deadly covid pandemic situation. Our society thanks all of our shoulders who fought and got victory over the challenges and obstacles lied on the path of the projects.

In this harsh situation they worked for Child Development, Agricultural Development, Promotion of modern dairy and commercial farm practice, Women development round the year keeping safety measures of covid-19.

We are grate full to the government agencies, administration that trusted our society to implement the projects without which it could not be able to implement the program.

Through this we are trying to give the readers a glimpse of the works done round the year by us. Hope we will be able to show you our gains, our failures, our struggles. I am thanking all of you to be with us.

Thanking you all

With thanks and regards,

(Md. Maimul Hoque
Secretary
16 Mile Rural Development Society,
Malda



DDM, NABARD, and P.D. ATMA, Malda Visited our stall at Krishi Mela-2020



Exposure Visit with farmers on Hybrid Napier and Goat farming



Hand Wash Training of adolescent girls on Child Protection Week.



Secretary is monitoring azolla cultivation



DDM, NABARD, Malda is Visiting Sanitary Mart with Secretary, 16 Mile RDS



ARD & PO, Murshidabad Visited on exposure Visit on Dairy and Goatary.



Discussion with officer at feed production centre for dairy in Murshidabad.



Vaccination camp for Goatary at 16 Mile



Watching feed production with dairy farmers on exposure.



Exposure Visit at Village of Murshidabad on Dairy.



Exposure Visit to a Goat farm with Farmers



Hand wash program and training program with adolescent girls at ICDS centre under Sabla Kanyashree Convergence Program (SAG-KP)



Awareness van on occasion of child protection week.



THR distribution and mother meeting at crech centre



Dairy & Goat farmers watching online training by BIO Tech Kishan Hub



Display of Bamboo Product at fair



Farewell ceremony of PD, ATMA, Malda at 16 Mile Rural Development Society.



Society participating at a fair at BLDO office Kaliachak-III



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ABOUT ORGANIZATION

CHAPTER-I

THE ORGANIZATION

1.1. BACKGROUND OF ORGANIZATION

16 Mile Rural Development Society is a district level non- government organization. It came into existence in the year 1991. It is situated at Birnagar-II Gram Panchayat of Kaliachak-III block of Malda district. The society was incepted with the objective to protect the victims of natural calamity i.e., flood and river bank erosion. It is the younger generation who jump out to save the people in such a situation. Similarly in 1991 Md Maimul Hoque led a band of young stars to help the flood victims of Kaliachak-III block. After that they felt to be organized and do the same for the people in a sustainable direction. Thus the society came into existence.

After being registered the members of the society tried to undertake some developmental initiatives but lack of knowledge as well as fund got into their way. Getting support from Govt. of West Bengal and local people the society began its journey towards development of the backwardness of the area.

In last 30 years the organization has implemented some educational programs, cultural development programs, socio-economic development programs, programs on health & hygiene, environment protection and women empowerment.

1.2. LEGAL STATUS OF THE ORGANIZATION

16 Mile Rural Development Society in the district of Malda has received attention of various government departments and agencies of private undertakings. Gradually it has become an integrative and multi dimensional development agency after being registered under West Bengal Society's Registration Act in 1961. This agency has since been working in close collaboration of all tiers of Panchayat bodies for ensuring greater people's participation into the process of development including the people from minority community and weaker sections.

1.3. AIMS OF THE ORGANIZATION

The working area of the society i.e. Kaliachak- I, II & III block, is the most backward in almost every respect. Educational status of the area is very low, so poor is the economic and cultural status of the people. Per capita income is very low. Public health condition is also poor. Right of women is far behind. Women including the children bind biri like bonded labour and earn for the

family. Women and the children is the worst sufferer. Both of them are example of victims of mal-nutrition, lack of care as silent bulls to carry the burden of life. The area of operation of the society is explored with greater population which has maximum concentration with Muslim minority and scheduled caste (Chain) and Kishan, who are supposed to be scheduled tribe.

The society and its members aim to ward off such harsh situation and bring the light of education improved culture with stronger economic base and above all provide the women with proper dignity and respect and the children with better care and protection, and most of all a healthy and cared childhood and a bright future.

1.4. LOCATION OF THE SOCIETY

The head quarter of 16 Mile Rural Development Society is situated at Old 16 Mile village. It is 3 km away from Kaliachak- III Block Headquarter and nearly 23 km away from district town of Malda. The nearest bus stop from the head quarter at New 16 Mile is just at a distance of 10 minute's walk and the nearest railway station, Chamagram is on just 4 km away from the office.

The head office for implementing the programs of the society is so connected with all 15 Nos. of Block of Malda district. Transport facility is available all through and along with the NH-34.

The branch office of the society is situated at Charianantapur Kamat under Kaliachak-III block. It is situated near the international border of Bangladesh. From this office the projects are being implemented in border line and wide Char area of the district.

1.5. AREA OF OPERATION OF THE ORGANIZATION

16 Mile Rural Development Society has been implementing its various development activities in Malda district. But most of the key activities of the society have been implemented in Kaliachak- I, II & III block of Malda district. About 56 Gram Panchayat is being covered by the organization. The volunteers keep close contact with the villagers particularly women and youth SHGs who take active participation in the organization's programs.

1.6. AT A GLANCE THE AREA OPERATION

SL. No	District	Block	No. of Gram Panchayat
1	Malda	Kaliachak-I	4
		Kaliachak-II	8
		Kaliachak-III	14
		Englishbazar	2
		Ratua-I	1
		Ratua-II	2
		Manichak	3
2	Murshidabad	Farakka	6
3	D/Dinajpur	Harirampur	2
		Banshihari	2
Total	3	10	44

ACTIVITIES OF THE ORGANIZATION DURING 2020-2021

CHAPTER-II

PROGRAMME ON HEALTH & SANITATION

2.1 RURAL SANATARY MART

This program is one of the key projects of the organization since its very beginning. The program was begun in 1998 in collaboration with UNICEF and Malda Zilla Parishad. It was a big challenge to convince people of the locality to use of toilets, as people of the locality did not have the habit of using hygienic sanitary latrine. They have the habit to go to the open fields in nature's call rather than investing any amount of money to build a toilet. There were many people in the locality who were unable to



afford the cost of construction of sanitary latrines. In that situation the Sanitary Mart was set up and it started promoting low cost sanitary latrines with the help of government subsidy. Several campaigns were conducted and the entire line department was involved. The program was running slowly but steadily. It also worked under the Swachhha Bharat Abhijan campaign ran by the Central Govt.

At the very beginning promotional period it was very tough to convince the people to install a toilet in their houses instead of going to the open fields but the struggle & hard work of the society change the mindset of the people partially. As a result of this the demand of the low cost toilets increased day by day. The organization has installed 47,600 nos. of domestic toilets and public toilet blocks in Kaliachak-I, II, III & English Bazar Block of Malda District. During Last 20 years Govt. schemes have been changed but the sanitary mart of the organization have been constructing and installing low cost sanitary toilets at the households of the rural beneficiaries, only models have been changed. Still the program of construction and installation of sanitary latrines is going on. So we can proudly say that it is one of the successful projects of the society.

2.2 AWARENESS PROGRAM ON HANDWASH & COVID-19

Hygiene is one of the most sensitive manners of human being. It is necessary to maintain, but due to lack of awareness in the rural areas the people are not interested to maintain hygiene. Personal hygiene is essential for good health. Washing hands properly is the first step of hygiene maintenance.

One more reason to practice safe hand wash is Covid-19. It is scientifically proven that proper hand wash prevents the spread of Covid-19.

The organization has put thrust on health and personal sanitation of the rural people including children from the very beginning & now along with this the organization also put thrust on practice of safer Hand wash. So it has conducted awareness campaign on proper hand wash system. The volunteers arranged hand wash programs in many places of the project area.



It has called for a number of youth from 14 nos. of G.Ps of the block where 77 participants attended at a work shop at 16 Mile. There demonstration on hand wash and necessity of the program was discussed. The participants were convinced to perform proper hand wash and teach their near and dears on the same.

The organization has conducted the same program at 744 ICDS (AWC) centers where about 35,000 children were involved. The children learnt the process of hand wash practically in the ICDS Centers and repeated at their home with their parents.

2.3. Sanitation Literacy Campaign

16 Mile Rural Development Society has always placed considerable emphasis on sanitation, as sanitation is one of the most important part of hygiene which plays an important role in the shaping health of the society. In the year of 1998 this organization already started to aware people & convince them to install toilets in their houses through their Sanitary Mart. With the financial assistance of NABARD, Malda, 16 Mile Rural Development Society organized the Sanitation Literacy Campaign at Vimagram under Birnagar-I Gram Panchayat of Kaliachak- III Block in Malda district on 29-12-2020. The



main motive of organizing this campaign was to deliver the message- necessity of using toilets & discuss with the people of Vimagram about what are the difficulties that they are facing in installing toilets. The honorable Satish Kumar Singha, D.D.M, NABARD, Malda and Md.Maimul Hoque, Secretary of 16 Mile Rural Development Society were present in that program. Morol of the village, one of the members of Birnagar-I Gram Panchayat & 70 nos. of villagers attended the program interestingly.

Honorable D.D.M inaugurated the program and gave an awareness speech about

sanitation. There he told the local people that why it is very important to use latrine rather than doing it in the open field. After that honorable secretary of 16 Mile Rural Development Society gave a long speech about sanitation & how it is related to our family's hygiene. How to maintain the proper hygiene & why to maintain. After that a discussion was started between the villagers, Morol, Member, D.D.M & Secretary about the problems of villagers regarding construction of Latrine and how to solve them. There the villagers were informed about the schemes that were present



in favor of them. Then the volunteers filled some survey sheets with the information which were collected from the participant villagers to find the position of using toilets. After filling the survey sheets we found that approximately 68% of the families have Latrine in their house & 32% families have no latrines in their house. After discussion of the result Secretary of 16 Mile Rural Development Society gave an ending speech. Hopefully this Campaign will leave a healthy impression on the villagers.

2.4. Improved Chulla Construction Program

Improved cook stove means a unique design of traditional Chulla or oven in which wood is used. We have seen traditional chullas of coal and wood. But in this improved Chulla it is smoke less. A chimney is installed from where smoke goes out of the kitchen. Its dimension is also different. In such improved chullas are safe for the whole family. It needs less fuel than the traditional.

Earthen chulla is used in all over India mainly in country side. So rate of bronchial, T B patient is very high. Govt. of India promoted smokeless cook stoves, like LPG gas and others. The society has been constructing and installing such earthen smokeless improved chulla for last 26 years.



In this project the society constructs the chulla at the house of the user, then provide the user it training to maintain. After three days the chulla is visited and every three months the chimney is eland by the staff. The chullas are cost effective than the previous. It saver user's time of cooking, too. The society has installed more than 37,000 chullas so far. It is an ongoing project of the organization.

CHAPTER-III

CHILD DEVELOPMENT PROGRAM

3.1. RAJIV GANDHI NATIONAL CRECHE SCHEME

16 Mile Rural development Society has always been trying to provide a better upbringing to the kids of the locality. So in the very beginning 16 Mile Rural Development Society started its work on promoting elementary education among poor rural children of 16 Mile village. Rajib Gandhi National Creche Scheme is a marvelous & effective scheme of Government of India for the children under 1-6 years. It is implemented by the Non Government Organizations all over the India and being run by the supervision and support of Central Social Welfare Board Government of India. In the year 2000 two number of Creche centers were sanctioned for the organization.



There are 25 nos. of children each in the two Creche centers. The 50 nos. of children belongs to poor & minority families who cannot afford the expenses of education & nutrition of the children. The childrens were kept at the centre for 5 hours daily. They were taken care by the specially trained crèche mothers. They sincerely feed the kids and inspire them to participate in learning games and good habits. In the centers the children are not only provide with elementary education at pre primary level but

also provide good concentrated nutrition, habit of cleanliness, personal sanitation & hygiene.

It is an ongoing program of the organization Regular health check up is conducted at the centre. It is found that the children of the centre are seldom fall ill. Their growth is also satisfactory. It is also found that the children of these centers scores excellent in the primary & high schools and also draw the attention of teachers with their politeness & co-operative nature.

3.2 OBSERVATION OF CHILD PROTECTION WEEK

16 Mile Rural Development Society has always priorities Child Development and Child Protection .It has been implementing several projects on this issue since its very starting. It is still running a children education centre and two crèche centers. This year it has observed the Child Protection week on the occasion of Children's Day on 14-11-2020 and continued to 21-11-2020. Round the week it has conducted a number of activities rich on—

Quiz competition & Sit & Draw Competition:-

The society organized the program of the office premises at 16 Mile with the children of creche centre. 50 Children participated in the competition .There kids were brilliant at competition. Not only had that some of them performed songs and recitations of Tagore poems.

Mobile Poster Van:-

The society started a mobile campaign in Kaliachak –II and III block with the van. There were a number of poster and banners which depicted child protection issues like child labour, child marriage, trafficking etc. there also was audio speeches to protect the child and our duties as a responsible citizen. The campaign was continued for two days and run through the villages with the messages both audio and poster.



Hand Washing Training:-

Corona pandemic has once again made us realize the importance of proper hand wash. On occasion of child protection week, the society has arranged 50 nos. of training program at ICDS centre of Kaliachak – II and II block properly keeping in mind social distancing. Almost 500 hundred adolescent girl from 11 to 18 years of age participated in the training. The participant were advised to maintains corona safety measures by wearing mask , frequently washing of hands with sanitizers and hand wash and keep safe distance with other.



3.3. SABLA-KANYASHREE CONVERGENCES PRGRAM (SAG-KP)

Sabla Kanyashree is a merged project of two unique projects of govt. of India and govt. of West Bengal. Both the project are to strange then our girls. In Sabla Kanyashree convergence Program 11to 18 years of girls are covered. The organization is implementing the project in association with ICDS projects. Actually without the huge infrustruchere of ICDS project is could not be run or fulfill its objectives.



16 Mile RDS is implementing the project in Kaliachak – II & III ICDS project and with 659 Angwanwari centre .It covers the adolescent girls of each AWC'S jurisdiction. They are united as a group where 11- 18 years of girls select their leader sakhi and assistant Sakhi . The project staffs with the AWW of concerned AWC arranges meeting with the girls, training with the girls. The project is to develop general awareness among those girls through different activities, such as LGG, Exposure visit, land based lives hood training vocational training etc.



3.3. OBSERVATION OF KISHORY DIWAS

It is very effective initiative of the project to make the Kishori's alert of their own life and living. Generally it is organized in area basis, where 11 to 19 year's girls come. They are checked by the health officials. There heighted and weight is recorded and they are convinced about their health where hight and weight is only parameter. Awareness programs are organized about reproductive health. Anemia is tested on the program. There the girls can judge than health condition and came to know how they can improve it.



That's year due to pandemic of Covid-19 such program cannot be organized properly. Only few were done, attendance in the program was just above poor.

3.4. EXPOSURE VISIT ON ADOLESCENT GIRLS

Rural people generally hesitate to face Govt. offices, Bank etc. They are very shy even for their own work. They have very poor knowledge about the function of girls, they are taken to some Govt. organization for exposure. In this program the band of girls (Kishori) were taken to local Panchayat office, block office, post office and branch of banks.

This physical visit made them little confident. They filled some account opening forms at the bank. At the BDO office they learnt how to apply for new ration card, Khadya sathi card, transfer of card, new voter ID card, card transfer etc. They had conversation with the BDO and others officer and come to know the function of different departments. They were taken to office of ADA. There they know the function and role of the department. Some girls were taken to Duare Sarkar initiation. There are acted as volunteers and helped the beneficiaries to fill up the form, to lodge complaint and application etc. It gave them immense confidence for future. This is wonderful initiation of the project.

LGG Session:-

Learning games with girls (LGG) is one of the main weapons to fight against



unconsciousness, unawareness ignorance of the girls. It is that the girls are insisted to participate in several role plays. Generally the girls realize the issues or topics through the games. They are involved in the game so that they can feel the lack of that particular knowledge among them. It is a very effective way to the teach more lesson to girls. Due to corona pandemic this year LGG's are not continued as its usual way. Though one round of LGG session that is during there months LGG session were conducted at

every AWC'S. The topics covered in the LGG were Nutrition Health Education (NHE), problem in the adolescence. Most of all how to fight against corona situation was the main focus in every LGG.

Health of the girls monitored through the project. IFA tablets are given to the girls. Beside this year during covid. Situations 11 to 14 out of girls were provide THR properly.



CHAPTER-IV

PROGRAM ON AGRICULTURE & DAIRY DEVELOPMENT

4.1. DEMONSTRATION OF BACKYARD POULTRY & AZOLLA

Chicken is the most selling meat in the world as it is consumed by all the people of all religion. In Kaliachak-I, II, III Block of Malda district many farmers are rearing broiler chicken & its famous locally in the name of poultry chicken but the local desi breed is more popular & more demanding chicken till date. It is known for its brown colored testy Egg & also for the low fat testy meat. This breed is normally found in the villages in mostly Muslim villages. This breed is sold in the market at three to four times at price of broiler. Yet people take such chicken to home.

As the desi breed has a great market value & the rural people have the knowledge how to rear it 16 Mile Rural Development Society came up with a Idea of Backyard Poultry Farming. It tried to import commercial attitude in keeping such desi chicken in the household



of SHG women to provide them supplement income with such practice. Under this project the SHG women keep the chicken at their backyard without any shed. As a result of this the capital cost is much reduced & farm will be maintenance free so the profit will increase automatically. It has selected 30 nos. of SHG members who have the breed beneficiaries were provide hens and Cocks of desi breed was sponsored by the Department of Agriculture, Kaliachak-III block in the year 2019-20 to demonstrate the concept of backyard poultry. They are

now farming desi chicken in their backyard commercially in a very successful manner & earning a good amount every month. . The organization keeps regular chat with the SHG members who are implemented backyard poultry farming and provides all technical inputs to meet the need. The organization set up a desi chicken farm in its own office premises to demonstrate how it actually works & also to find some better methods of rearing. After the success of the SHG members the local peoples are also adopting the desi Chicken rearing in commercial manner & also getting positive result. In basis of some successful farmers & SHG members we can proudly say that the plan of desi

Chicken rearing with backyard poultry method is successful. We are hoping that it will create some self employment & that will help to improve the local economy.

4.2 Demonstration of Azolla seed Production

16 Mile Rural Development Society always seek modern methods related to farming, Dairy, Goatery, Poultry for improvement of farming & also to increase income of the farmers. It is also solemnly incorporated with hundreds of farmers through the farmers clubs, SHGs, FPO etc. 16 Mile Rural Development Society always tried to full fill the demand of green fodder for that it always tried to introduce new and latest technology of fodder and feed management. With the help of the district administration and NABARD it has introduced 'Azolla' to the farmers.

Azolla is an aquatic fern consisting of a short, branched, floating stem, bearing roots which hang down in the water. The leaves are alternately arranged, each consisting of thick aerial dorsal lobe containing green chlorophyll and a slightly larger thin, colorless floating ventral lobe. Azolla has enormous potential as a livestock feed due to Its high content in proteins, essential amino acids, vitamins (vitamin A, vitamin B12, Beta Carotene), growth promoter intermediaries and minerals. Its ability to proliferate without inorganic nitrogen fertilization. Its high rate of growth in water without the need to displace existing crops or natural ecological systems. The local rural Dairy, Goatery & Poultry Farmers so a great interest to adopt Azolla as secondary feed for their live stock.



In the year of 2020-21 16 Mile Rural Development Society taught them about how to cultivate Azolla in small tanks & also provide them Azolla seed by the help of Agriculture department with supervision of ADA, Kaliachak-III Block. As its high rate of growth in water farmers are able to cultivate it as their requirements. The organization supported for demonstration of Azolla Seed production under ATMA scheme. The demonstration plot was set up at 16 Mile where Azolla is produced and the farmers are able to collect their azolla seeds for plantation. The farmers are very happy as Dairy farmers are getting more milk, Poultry farmers getting more eggs & Goatery farmers are getting low fat meat & also their cost of feed is reduced by 40%. The organization distributed the knowledge & good effect of using Azolla among the rural farmers & the demand of Azolla increasing day by day.

4.3 Exposure Visit for Goatery & Dairy Farmers

16 Mile Rural Development Society is working with the rural farmers since its very beginning. The organization was always very sensitive in the matter of farming. It always tried to gain the maximum amount of profit for the farmers of the locality to make them sustainable. Md Maimul Hoque, Secretary of 16 Mile Rural Development Society arranged a workshop with Dairy, Goatery & Poultry farmers and brought them to the DDM of NABARD, Malda to explain the whole scheme of Producer's Organization (FPO). Then in the year of 2015 Malda Women Dairy Development Agency came into existence by active help & under the supervision of 16 Mile Rural Development Society. It was registered under Trust Act. Then in 2019 it debuted as Diyara Milk Producer Company Limited in the companies Act.

With the financial assistance of NABARD, Kolkata and active co-operation and support of the DDM, NABARD, Malda, 16 Mile Rural Development Society organized Two days Exposure visit program to **Bhagirathi Co-Operative Milk Producers Union Ltd.**, Murshidabad on 26th & 27th March 2021 for 1st Batch and Two days Exposure visit program to **Ambuja Cement Foundation Ltd.**, Srimantapur, Farakka, Murshidabad on 30th & 31st March 2021 for 2nd Batch.

The FPO farmers were very interested for the two days exposure visit program by 2 batches. They witnessed extraordinary Dairy, Goatery, Poultry, Duckery farming methods. The visit went very well. FPO Farmers learned many new technologies, how to process milk & make Paneer, Lassi, Ghee etc. & how the Bhagirathi Co-Operative Milk Producers Union Ltd. works. They also learned how to manage concentrated feed for their cows to get fatty milk & how to use Mineral Mixture for improvement of cattle health. The FPO Farmers learned many new things & also gather a lot of useful information. They have also learned how to set up a commercial Goatery, Duckery & Dairy Farm. They gather the Good & Bad both experiences from the farm owners that will definitely help them to prepare mentally to set up farms. They also get Goat, Cow & Duck diseases related information and remedies & medicines to prevent them. They also learned how to manage concentrated feed for their Goats to get fine meat. The exposure visit will help the FPO farmers to improve their Dairy, Goatery farming related business



& also help them to set up commercial scientific farms for better livelihood.

4.4 Vaccination Camp at 16 Mile & 18 Mile

16 Mile Rural Development Society is always tries to spread the practice of scientific medication as well as maintain health & hygiene among the local people. Similarly 16 Mile Rural Development Society always aware of the health of farmer's animal resources as they are one of the valuable treasure for them.

This year in the end of winter season the spread of PPR among the goats was very much dangerous & as the season was very cold then previous years the livestock of farmers were effecting by falling ill. So, Md. Maimul Hoque secretary of 16 Mile Rural Development Society took and very wise & helpful step towards the farmers. He requested the B.L.D.O of Kaliachak-III Development Block, Baishnabnagar, Malda to sanctioned Vaccination & Health Check-up camp for the livestock of the farmers of 16 Mile under Birnagar-II Gram panchayat & 18 Mile under Birnagar-I gram panchayat. In response of the secretary B.L.D.O of Kaliachak-III development block sanctioned those camps.

The B.L.D.O & Veterinary staffs of B.L.D.O office, Prani Bandhu's, Prani Mitra's & Secretary of 16 Mile Rural development Society were present on the camps. The camp was held on 9th March 2021 from 10.30 am. The local rural farmers were very happy & satisfied as vaccination & health check-up were done at their door step free of cost. They were provided some vitamins, albendazole tabs for their cattle's. They told that it was very helpful for them.



4.5 Demonstration of Hybrid Napier grass seed production

From last some years 16 Mile Rural Development Society has been putting maximum effort for development of modern and commercial farm practice in the Kaliachak-III Block of Malda District. Some curious & brave farmers came forward to walk along with the organization. They have enthusiasm to do something new & profitable. They came forward and started learning about commercial dairy and goatary through several trainings, workshops organized by 16 Mile Rural Development Society. Now commercial farms are developing in the area. To run a commercial Dairy or Goatery farm the first essential thing is balanced feed and proper nutrition for better health, desired growth. The best feed for the cattle is green fodder. So the demand of the green fodder was at its peak. The farmers were facing problems to arrange required amount of green fodder. So, with the help of NABARD and Agriculture department the organization introduced Napier, a hybrid green fodder which has great amount of nutrients and minerals that helps the animals to be healthy and grow well.



The organization distributed hybrid napier cuttings to farmers to cultivate, but problem occurred when the demand became too huge & production of cutting was so low compared to demand. Then A.D.A Kaliachak-III Block came forward to help. They sponsored the Demonstration of Hybrid Napier Grass seed production under ATMA scheme. The organization took a plot of 600 sqft. at 16 Mile and growing Hybrid Napier for seed production.

In this demo plot still there are Napier grasses with the height of 8-10 fts. 16 Mile Rural developments Society will always produce Hybrid Napier on that plot so that the supply of cutting will

never be ceased. The farmers are also growing Hybrid Napier at their own plot and feeding their cows and goats. It has increased the milk production, low fat mutton production. That is leaving a great impact on the farmers, so the demand of Hybrid Napier still growing day by day.

4.6 Demonstration of Karaknath Backyard poultry

16 Mile Rural Development Society has always tried to adopt & share new methods of farming. It always introduces new profitable farming to increase the economic wealth of the local farmers. It has tried to switch to commercial approach of the rural people and it has achieved some success somehow Demonstration of Karaknath Backyard poultry is one of them.

In Kaliachak-I, II, III Block of Malda district many farmers are rearing broiler chicken commercially but the margin of profit is minimal. Hens of local breed are generally reared as it is tastier than broiler chicken & valuable too. But Karaknath is an internationally famous breed all through our country for its rich taste. This chicken meat contains many kinds of amino acids, and vitamins that helps to increase blood cells and hemoglobin. Karaknath chicken is said to be aids in curing pulmonary problems. One more commercial profit is Karaknath hens convert feed quickly into the meat (feed conversion ratio is high).



16 Mile Rural Development Society had brought Hen Karaknath breed for the SHG members of Malda district last year. In previous year (2020-21) the organization distributed 25 nos. Karaknath. Hens & cocks each

to 9 no. of SHG's by the sponsorship of the additional District Mission of NRLM & Project Director of the District Rural Development Cell of Malda. Now they are producing Karaknath chicks, eggs, meat & earning a nice wage monthly.

16 Mile Rural Development Society also set up a Karaknath rearing farm in front of the office premises to demonstrate the Karaknath farming & it helping to attract peoples toward Karaknath farming. It also producing egg. Local farmers are collecting eggs from here & hatching them for chicks. We can proudly say that it is one of a successful project of 16 Mile Rural Development Society.

4.7 AWARENESS PROGRAM ON BIRD FLU

There are a number of poultry farms in the project area of the organization. They are adopted poultry and are continuing it for last two - three years. The organization has been promoting farm practice last few years. Govt. some of the farmers started poultry. To some of them farmer huge loss due to Bird Flu it arranged an awareness program with support from the department of ARD, Malda.

About to poultry farms participated in the program, officer from ARD, Malda addressed the farmers how to fight against the Bird Flu in this corona situation. They came to know about Bird Flu and its deadly effect. They came to know the techniques to avoid this deadly virus away from their farms. They became thank full to the office and also to the organized for the providing such important training.



4.8 MILK COLLECTION UNIT

16 Mile Rural Development Society has been promoting commercial dairy for last few years. It conducted several meetings, trainings on modern animal husbandry with the farmers who have cows. Started keeping more cows, feeding than well. Beside 16 Mile Rural Development Society has organized the way to sell the Milk. It had set up a Milk collection unit at charianantapur Kamat under this block. It had installed a Milk bulk cooler having the capacity of 500 Ltr.

By adopting modern technique farmer are now able to improve milk production. On the other hand commercial farms are established. It has provided the farmer the back up to sell their milk. So the bulk cooler is needed and the milk is stored. The society sells the milk to coolik Milk Union. Hence the farmers are getting monitoring return for the milk collection unit.

The society is planning to launch its Milk product. So the infrastructure is planning and shortly be established.



4.9 Demonstration of Sonali Poultry

The society works for promoting back yard poultry in Kaliachak –III block. It has been helping farmers to adopt modern farm culture. It has taken a number of activities to promote back yard poultry and economic development of poor family. One of them is demonstration of Sonali breed of poultry.

Sonali breed is very popular in Bangladesh and eastern province of India. It is better than broiler and people like this breed for its taste. It can produce good amount of egg also. So under ATMA scheme it has started a demonstration on Sonali poultry in Kaliachak – III block. A number of farmers took some chicks and reared up them at their own place. They got good eggs and sold the cock.



CHAPTER-V

PROGRAM ON TRAINING & SELF EMPLOYMENT

5.1 Skill development Training on Tailoring

16 Mile Rural Development Society has full marks in SHG Promotion in Kaliachak – I, II, & III block of Malda district .It has conducted trainings on various traders to make the women of the SHG's self reliant. With the financial assistance of District Rural Development Center(DRDC), Malda, and active co-operation and support of the Kaliachak- III Block of the Malda district this year also 16 Mile Rural Development Society organized 30 Days Training Program On Tailoring for Self Help Group Members at 16 Mile.

30 no's of women from many Self Help Groups joined the training for 30 days. The training was to equip the trainees to develop their skills in tailoring as per their desire and able to provide livelihood support. This is very prestigious project for the organization, for the

empowerment of women for their daily needs. In our project location many of the women distressed from their in-law families. They are avoiding those critical circumstances and learning skillful trainings to become self-reliant and self-independent. They were trained by theory & practical classes from experienced trainer and also given sufficient raw material like threads, needles, clothes and scissors so that they can practices what they learned.

After the completion of training 11nos. of trainees has already started their own tailoring shop at their houses, 7 nos. trainees are engaged in textiles



garment shops. Many of them will start their own business in fashion designing and stitching the different type of petty coats, children uniforms, under-ware, trousers, easier pant, and mask. Trained SHG Members will get orders from neighborhoods to stitch different type of petty coats, children uniforms, under-ware, trousers, easier pant, and mask. With this our trainees will earn a good amount monthly as supplementary income for their family needs.

5.2 3 Days online training on Scientific Animal Husbandry

The corona pandemic has affected the lives and activities of farms badly. Through they are working hard to continue their farm practice. Due to lockdown they were unable to move to other places. In that situation the society organized a online training program on animal husbandry, i. e., on Dairy, Goatary, Poultry, Fishery- 300 farmers were connected online through the App. Google Meet. The training was important by Bio-tech Kishan Hub and it was continued for three days.

The farmer was benefitted by the training very much. They were able to know their requirements.



5.3 Mushroom Cultivation Training

16 Mile RDS always tries to motivate people specially women to be engage in economic nativity activities. It always hunted income scopes for the poor women of the area. For that it started promoting Mushroom in life of the people.

Mushroom is new word to the area. But it has the potential to fulfill the nutritional need of people. On the other hand it can be available in low price. Though in the market Mushroom is rare and its price is very high. But can be available if it is produced widely by the people. So 16 Mile RDS set up a Mushroom training centre at 16 Mile. It has trained a number of women how to produce Mushroom at home. Not only that it also set up a Mushroom Production Centre where the trainees get practical hand holding training.

The organization produces Mushroom and local people purchase them from the centre. It is also a demonstration for the willing people. For that Mushroom is now available on poor people's table but not in high price. It has another aim that is people can produce it at their home and at least it can help them to consume Mushroom rich in nutrients, tress elements that can provide good health.



CHAPTER-VI

PROGRAM ON MISCELLANEOUS

6.1 AWARENESS PROGRAM ON RUPASHREE

Rupashree Prakash is one of the most accepted project of the govt. of west Bengal. Actually it is a gift from the govt. for the girls for keeping up of her study and to be get married only after the age of 18. This invitation is able to abolish early marriage of girls. She gets an amount of Rs-25,000.00 for her marriage. This amount helps a poor father to let his daughter to go her own family with smile.



The society arranged an awareness program at 16 Mile Village with girls from neighboring villages of the block. 107 nos. of girls participated in the program District youth co-ordinator of Nehru Yuva Kendra, Malda was present at the program to address. The girls there they can to know how to be applicable for Rupashree prakalpa and after being eligible what on the criteria to get the reward. All the girls become aware about the project and they will let all their friends know about it. So that they can apply for the reward money without any in to word condition.

6.2 RURAL LIBRARY

16 Mile Rural Development society has been running a rural Library at its premises at 16 Mile for Last eight years youth of this generation come to the society for training, income generating events program. They come to know about the Library and for it they go through the books of various vocational training most of the book covers agriculture, Farming, Dairy, Modern Goatery, Fishery, and Beekeeping any many other topic. Local youth regularly the Library, reads newspaper and journals and some men participates in discussion a various

issues. The Library has books on literate religion history etc. But due to lack of fund it cannot be developed fund needed to buy books internal tools display fools etc.

6.3 OBSERVATION OF NOTABLE DAYS OBSERVATION OF

16 Mile Rural developments Society has been operating its welfare activities since 1994. Since the very begging it is celebrating some important days in its own way. Generally national days like the Independence Day, Republic day Gandhi Jayanti etc are celebrated in its office premises every year. A Part from this it observed world Environment day, World TB day, and World AIDS day, Children day, Netaji's Birth day



etc. on such days the society organizes awareness camp, rally, workshop seminar, awareness meeting etc. The society wants should know what is going on and what they should do. It works for women empowerment. So it invites the women in most of the program as they should be awarded forest Apart from this it organizes sports meet with children and quiz competition and sit & draw competition etc.

6.4 SUCCESS STORY OF GOATERY FARMS OBSERVATION OF

It is story of Abu Lahab . He is now 55. He was facing troubles in agriculture and could not overcome it. For last few years he was thinking to start a goat farm but could not start due to lack of proper knowledge. He four year ago took training at 16 Mile RDS on stall feeding goat farming. He had little knowledge of goat. He started visi9ting some goat farms and found that he needs to arrange feed and foods properly. So he met with Md. Maimul Hoque , the secretary of 16 Mile RDS and he support Abu Lahab with hybrid Napiar cutting . He planted them at his own field and started collecting goats of Black Bengal breed. Soon he build the goat shed and fence and started a good goat farm at his home at Atar tola village of Lashmipur Gram Panchayat of Kaliachak – III block. He has been continuing his stall feeding goat farm of last three years. He is now able to meet the financial needs of his family. He set an example to unemployed youth to start a goat farm. He is using Napiar as green fodder that he planted once three years



6.8 ACKNOWLEDGMENT

Since the very beginning, the society has been receiving very good, both financial and managerial, support from local agencies of both private and public undertakings. It has been receiving support from national and state level agencies and Government Departments without which the organization would have hardly been able to grow and expand its activities in a wider area. We, on behalf of the society, have been obliged to acknowledge these generous support and contribution generated from all Departments, Agencies and International organizations for the cause of the people in distress. It is hopeful that similar contribution and support will help us to work in a sustainable direction. We, from depth of our heart and spirit, are grateful to recall their names of offices, branches and officials here as follows: -

Government of India: -

1. Chairman, West Bengal State Social Welfare Advisory Board, Kolkata.
2. Chief General Manager, National Bank for Agriculture and Rural Development, Kolkata.
3. Sri Satish Kumar Singha, DDM, National Bank for Agriculture and Rural Development, Malda.
4. Youth Coordinator, Nehru Yuba Kendra, Malda.

Government of West Bengal:-

1. District Magistrate, Malda.
2. Additional District Magistrate(General), Malda
3. Additional District Magistrate(Development), Malda
4. Additional Executive Officer, Malda Zilla Parishad, Malda.
5. Sub-Divisional Officer (Sadar).Malda.
6. Deputy Director, ARD & PO, Malda.
7. District Social Welfare Officer, Malda.
8. Project Director, ATMA, Malda
9. CDPO, Kaliachak-I,II & III Block, Malda
10. Block Development Officer, Kaliachak- I, II & III, Englishbazar Block, Malda.
11. BMOH, Kaliachak- I, II & III, Malda.
12. BLDO, Kaliachak- I, II & III, Englishbazar Block, Malda
13. ADA, Kaliachak- I, II & III, Englishbazar Block, Malda

Local Bodies: -

1. Sabhadhipati, Malda Zila Parishad, Malda.
2. Sabhapati. Kaliachak- I, II & III Panchyat Samity, Malda.
3. All Prodhans & Upprodhans, All gram Panchayat, Kaliachak – I, II & III Panchayat Samity.

Banks: -

1. Lead District Manager, UBI Malda.
2. Branch Managers. SBI, NTPC Khejuria, Barokamat, Kaliachack & Uttarlaxmipur Br, Malda.
3. Branch Managers. UBI, Kejuria, Alinagar, & Sahabanchack Branch, Malda.
4. Branch Managers. BGVB, Baishnabnagar Rajnagar, sahabajpur & Shershahi Branch, Malda.
5. Branch Managers, Allahabad Bank, Chandpur Branch & Golapgonj, Malda.

International NGOs:-

1. Project Officer, UNICEF, Kolkata.
2. Manoj Mahata, GIZ, Kolkata

NGO/OTHERS:-

1. Rajadighhi Community Health Service Society, Malda.
2. All the People of 16 Mile Rural Development Society's Project area & all the well-wishers

6.9 ROUTE DIRECTION TO REACH OFFICE

It is 321 Km away from Kokkata Metropolitan City and connected by all whether motorable high road.

a) Railway Service:- From Howrah or Sealdah to reach Farakka Jn. Station on the North-Eastern Railway by Train. From Farakka Jn. Station to Notun 16 Mile. Local Bus stop by bus. 15 Minutes walking distance to Head Quarter of 16 Mile Rural Development Society from Notun 16 Mile More Stop.

b) Bus Service:- From Dharmatala Bus stop Kolkata to Kaliachak by express bus service. By Maxi Taxi to reach Pagla bridge stop. Pagla Bridge stops to Head quarter of 16 Mile Rural Development Society 5 minutes walking distance.



16 Mile Rural Development Society (2020-2021)