

16 MILE RURAL DEVELOPMENT SOCIETY

(An organization dedicated to facilitate development process for poor)

ANNUAL REPORT-2019-2020



VILL-OLD 16 MILE, P.O-GURUTOLA, BLOCK-KALIACHAK-III
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FROM THE DESK OF THE SECRETARY

I am blessed that I am to denote the Annual Report of our 16 Mile Rural Development Society for the year ended this March -2020. We are here to publish our activity report throughout the year. We feel proud that our society has entered in to 27th year after its establishment. The Journey of our organization is depicted in our Annual Report of Every Financial Year. This one too is not Exceptional.



The year passed with lots of new experiences and challenges. It's our Volunteers and our co-workers who tried their best to overcome the hurdles. We met some success and also some defeats. But overall it watches a good one. At the end of the year we as well as the whole world met with unforgettable pandemic by Covid-19, the deadly Corona Virus. It has made us worried enough for our rural people. What so ever we have to fight against Covid-19 together.

I would like to express my cardial thanks and also on behalf of our organization to our funding agencies and departments as without their support nothing could be achieved. I would also thank our district and block administration who keeps always supporting our organization whenever needed.

I wish all of you a safe life stay home and stay safe and help others to make out the seriousness of the pandemic Covid-19.

Thanking you all

With thanks and regards,

(Md. Maimul Hoque
Secretary
16 Mile Rural Development Society,
Malda



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5 days stall feeding training



Consumer assistant booth on



A Visit of SHG group at Azolla cultivation farm at 16 Mile Rural Development Society



Prize distribution to Creche program's Students at Children's Day



Shri Arnab Chatterjee, ADM(Dev), Malda & Shri Subrata Mandal, CGM, NABARB, Kolkata are inaugurated 16 Mile Rural Mart by under NABARD Scheme



Stall visit at ADA Mela by PD (ATMA)& DDM NABARD



Visiting of Azolla seed production by Secretary



Sports in Children's Day at Soicety



Visiting the Hey project at Society Hall



Opening ceremony of CSR



Visiting the seed production of Hybrid Naiper



**Reconstructing Shimultala Haat
By NABARD Scheme**



**Visiting a Mushroom Cultivation
farm by DDM NABARD**



Sanitary Mart Runs by Society



Azolla Visit held by Society



Exposure Visit at Ranchi by DRDC Scheme



CDPO visited Children's Day Function at Society

ACTIVITIES OF THE ORGANIZATION DURING 2019-2020

CHAPTER-I

THE ORGANIZATION

1.1. BACKGROUND OF ORGANIZATION

16 Mile Rural Development Society is a district level non- government organization. It came into existence in the year 1991. It is situated at Birnagar-II Gram Panchayat of Kaliachak-III block of Malda district. The society was incepted with the objective to protect the victims of natural calamity i.e., flood and river bank erosion. It is the younger generation who jump out to save the people in such a situation. Similarly in 1991 Md Maimul Hoque led a band of young stars to help the flood victims of Kaliachak-III block. After that they felt to be organized and do the same for the people in a sustainable direction. Thus the society came into existence.

After being registered the members of the society tried to undertake some developmental initiatives but lack of knowledge as well as fund got into their way. Getting support from Govt. of West Bengal and local people the society began its journey towards development of the backwardness of the area.

In last 25 years the organization has implemented some educational programs, cultural development programs, socio-economic development programs, programs on health & hygiene, environment protection and women empowerment.

1.2. LEGAL STATUS OF THE ORGANIZATION

16 Mile Rural Development Society in the district of Malda has received attention of various government departments and agencies of private undertakings. Gradually it has become an integrative and multi dimensional development agency after being registered under West Bengal Society's Registration Act, 1961. This agency has since been working in close collaboration of all tiers of Panchayat bodies for ensuring greater people's participation into the process of development including the people from minority community and weaker sections.

1.3. AIMS OF THE ORGANIZATION

The working area of the society i.e. Kaliachak- I, II & III block, is the most backward in almost every respect. Educational status of the area is very low, so poor is the economic and cultural status of the people. Per capita income is very low. Public health condition is also poor. Right of women is far behind. Women including the children bind biri like bonded labour and earn for the family. Women and the children is the worst sufferer. Both of them are example of victims of mal-

nutrition, lack of care as silent bulls to carry the burden of life. The area of operation of the society is explored with greater population which has maximum concentration with Muslim minority and scheduled caste (Chain) and Kishan, who are supposed to be scheduled tribe.

The society and its members aim to ward off such harsh situation and bring the light of education improved culture with stronger economic base and above all provide the women with proper dignity and respect and the children with better care and protection, and most of all a healthy and cared childhood and a bright future.

1.4. LOCATION OF THE SOCIETY

The head quarter of 16 Mile Rural Development Society is situated at Old 16 Mile village. It is 5 km away from Kaliachak- III Block Headquarter and nearly 27 km away from district town of Malda. The nearest bus stop from the head quarter at New 16 Mile is just at a distance of 10 minute's walk and the nearest railway station, Chamagram is on just 4 km away from the office.

The head office for implementing the programs of the society is so connected with all 14 G.P.S. of the block, with black top roads. Transport facility is available all through and along with the NH-34.

The branch office of the society is situated at Charianantapur Kamat under Kaliachak-III block. It is situated near the international border of Bangladesh. From this office the projects are being implemented in border line and wide Char area of the district.

1.5. AREA OF OPERATION OF THE ORGANIZATION

16 Mile Rural Development Society has been implementing its various development activities in Malda district. But most of the key activities of the society have been implemented in Kaliachak- I, II & III block of Malda district. About 56 Gram Panchayat is being covered by the organization. The volunteers keep close contact with the villagers particularly women and youth SHGs who take active participation in the organization's programs.

AT A GLANCE THE AREA OPERATION

SL. No	District	Block	No. of Gram Panchayat
1	Malda	Kaliachak-I	4
		Kaliachak-II	8
		Kaliachak-III	14
		Englishbazar	2
		Ratua-I	1
		Ratua-II	2
		Manichak	3
2	Murshidabad	Farakka	6
3	D/Dinajpur	Harirampur	2
		Banshihari	2
Total	3	10	44

CHAPTER-II

PROGRAMME ON HEALTH & SANITATION

2.1 SANATARY MART

This program is one of key projects of the organization since its very beginning. The program started in 1998 collaboration with UNICEF and Malda Zilla Parishad. Then it was a big challenge as people of the area did not have the habit of using sanitary latrine. They used to go out rather investing any amount to build toilet. There were many who were unable to effort the cost for constructing sanitary Latrines. In that situation the sanitary Mart was set up and it started promoting low cost sanitary latrines with Government Subsidy. Several campaigns were conducted and the entire line department was involved. Slowly but steadily the program ran. It also worked under Swachha Bharat Abhiyan. Still the program of construction and installation of sanitary Latrines is going on. The organization has installed 10,000 toiled and public toilet blocks in Kaliachak-I, II & III, English Bazar Block of Malda District.



During Last 20 years Govt. schemes have been changed but the sanitary mart of the organization have been constructing and installing sanitary toilets at the house hold of the rural beneficiaries only models have been changed.

At the promotional period it was very tough to convince people to get a toilet at their houses. Then struggle started to make them used of those toilets. But situation have changed demanding sanitary toilet. So it is a Main project of the

2.2. AWARENESS PROGRAM ON HANDWASH & COVID-19

Some of the good habits are very much needed in our day to day life. They cares for our well being. Personal hygiene is essential for good health. So one for the good habits is proper hand wash. The organization has put thrust on health and personal sanitation of the rural people including children.

So it has conducted awareness campaign on proper hand wash system. It has run the program at 94 nos. of high & primary schools of Kaliachak-III Block of Malda District. The

Volunteers arranged hand wash program before the mid –day meal served. Almost all the children took part on the demonstration and after then a follow up program has been driven.

It has conducted the same program at 744 ICDS (AWC) centers where about 33,000 children were involved. The children learnt the process of hand wash practically and repeated at their home with their parents.

The organization has called for a number of youth from 14 nos. of G.Ps of the block where 56 participants attended at a work shop at 16 Mile. There demonstration on hand wash and necessity of the program was discussed.

The participants were convinced to perform proper hand wash and teach their near and dears on the same.



2.3. IMPROVED CHULLA

This program is one of the most effective program of the organization. It was started 26 years ago with support from the district industrial centre, Malda technical inputs were imported from the IIT, Kharagpur. The program began with govt. subsidy. Rural women were convinced to adopt the habit of using smokeless earthen cook stoves. The Model was provided by the IIT Kharagpur.

The organization started marketing the improved chulla in Kaliachak-III Block and spread the program in other eight blocks of Malda District and adjacent districts under Govt. Scheme. But the organization Has been continuing this program till date even after the govt. Schemes closed.

The improved chulla has a unique design with chimney pipe that emits smoke out of the room. It saves the user from diseases caused by smoke. Besides it saves the fuel as it have two cooking ovens or mouth using same amount of fuel. Generally wood scrabs, hey and dry leaves are used as fuel and all of them creates Large amount of smoke. It has the efficiency to save up to 40 years fuel cost. So it has economic value also.

The organization has taken part in the Indo German Renewable Energy Program and promoted the improved cook stoves in the village of Malda district. Now the govt. schemes are no more. But & till now the cook stoves are being used by rural women. The organization has trained a number of youth to install this model of cookstoves and they are working as per demand of the beneficiaries. The organization has so far constructed and installed about 40 thousand improved chullas and it of great satisfaction that almost 90% chullas are running. The SEWs are providing maintenance of those chullas. It is a great achievement of the institution

CHAPTER-III

CHILD DEVELOPEMENT PROGRAMME

Swami Vivekananda empathically declared that India can never rise until and unless the poor masses are once more well educated, well fed and well cared for. All the national leaders, thinkers, planners and policy makers are putting their serious concentration for ameliorating the curse of illiteracy among the poor masses. “Student Friendly Education” system has also not reached to its desired level. Various non-government organizations have come forward to make education for all programs a great success. The NGO 16 Mile Rural Development Society has also played very significant role for bringing children under free school education program and illiterate to literacy centre. The society has been running two programs called 16 Mile Children Education Centre and Literacy Program since its inception period based they felt need of these program form the community having concentration of largest illiterates.

16 Mile Children Education Center is the first productive program of the society. It has fell the need of education in the society and then set up the center. It has always put thrust on education development.

3.1. RAJIV GANDHI NATIONAL CRECHE SCHEME

16 Mile Rural Development Society has been always trying to provide the kids of the area better upbringing. So, in 1999 Central Board of Social welfare Govt. of India supported the organization to provide infrastructure of nourishing 25 nos. of 0-6 year children under crèche program. Then it was sanctioned two nos. of children were kept.

In the crèche centre one crèche mother was appointed to look after the children. The children are kept at the centre for five hours daily. Here they are provided with pre primary elementary education following NCT norms nutrition. They are fed with diet with vitamins, protein minerals to boost up their metabolism.

The children learn with games and prepare their lessons. They are also gone through activity based learning on health, hygiene, society environment and some light on life skill and personal sanitation good habits are adopted at the centre crèche mothers carefully handle them. It is fund that the children at schools from the centre show discipline at their study and also at home.



It is an ongoing program of the organization Regular health check up is conducted at the centre. It is found that the children of the centre are seldom fall ill. Their growth is also satisfactory.

3.2. CHILDREN EDUCATION PROGRAM

Development of children in education has been the most priority of the organization since the very beginning of its journey as a welfare organization. It has served the society around it through this program. So, it is one of the key program of 16 Mile Rural Development Society.

It set up a Primary school of its own at its office premises, which is running well now. But the start was not very smooth. It has to work hard to get one child at this education centre especially girl child. People did not have vision of educational up gradation. 16 Mile Rural Development Society made them aware of the fact of their backwardness due to lack of education. Very few of the people trusted the organization and sent their children to get elementary education at the centre.

After a long period of hardship it has succeeded to convince the parents to get their children at least elementary education. After a long battle situation has changed. A number of govt. sponsored and private schools are opened round the area and all of them are overcrowded.

In the course of its activity the centre of 16 Mile Rural Development Society provides the children education, games and sports creativity in extra curriculum activities. All the children perform in the annual day of the children education centre to gather.

3.3. Observation of Child Protection Day

16Mile Rural Development Society has always prioritized women and children. It has put trust on child protection and child rights. Formerly it was initiated some programs on stopping child labor and child trafficking. Beside program against child marriage is always done by the society .Last year on the occasion of children's Day it has arranged a program on observation of child protection.

The organization invited local people at 16 mile to participate in an awareness meeting on the topic of child protection. About 450 men and women were present at the meeting. Mr. Tilok Dhār, the CDPO, of Kaliachak – III ICDS Project and Smt. Archana Sarkar, Supervisor were present at the meeting to address the present how to protect the childhood and fundamental rights of their children.

The meeting was followed by a sports meet arranged by 16Mile Rural Development Society with 50 no's of children of the crèche centre. They



participated in different events. Mr. CDPO and Smt. Archana Sarkar awarded the winners. The program was highly enjoyable to all of the guardians and also the spectators. They cheered for the little kids. There was cultural function too. Little children performed on the stage. They entertained the spectators with their colorful presentation.

3.4. Sabla Kanyashree Convergence Program

The Sabla Kanyashree Convergence Programme is one of the greatest effort of Govt. for strengthening rural girls in life skill and overall development. It is a merged version of the famous scheme Sabla and the world's most praised the 'Kanyashree Prokalpa'. In this program 19 years girl children are covered mostly ICDS centres are functioning deliverable of the program. Our 16 Mile Rural Development Society is involved in the project to look after Kaliachak-III and Kaliachak-II ICDS project co-ordinator and Field Facilitators who are

implementing the program with the ICDS (AWC) centers. Anganwari workers are also involved. The infrastructure of the AWCs is being used.

The program was sanctioned in 2015 and now in 2019-2020 the 2nd phase is going on. In this phase some initiatives are being taken such as

LGG Session- LGG means Learning Games for girls. The method is initiated through different games which are played by the adolescent girls of the village

associated as per AWC. The PC and FFs Produces a game or role play prescribed by the AWCs by the girls. The LGG aims to create awareness among the girls on various social, economic, health related issues. After the game a discussion or group discussion is held and the girls come to conclusion by themselves. It is an effective method to deliver the topic among girls. This year's total 20123 nos. of Girls participated in the LGGs in both blocks. The topics were personal hygiene, IFA consumption, Deworming, physical growth, water borne diseases, land based livelihood, govt. scheme etc.

Observation of Kishori Diwas- Under this Sabla Kanyashree Project in School girls are covered but out of school girls are also involved through Kishori Diwas observation. It is a very good initiative under this project. Such Kishori Diwas are observed in



every three months with the girls related to the AWCs under one health Sub Centre. Health personals and under one ANMs remain present in the program

The in school and out of School girls from 13-19 are called together at a selected venue. At first a discussion is made on health hygiene, personal hygiene, and periodic complications to aware all the rural girls who do not have proper knowledge. The program aims to fight against Anemia. Anemia test is held and identified anemic girl are provided with proper medicines. The girls having very poor anemic condition are referred to the hospital to the lady coucesellor. The girls are delivered consultation to improve their condition. It is found the most of the girls have somehow anemic condition. They are advised to take proper food to fight against this fatal disease. In every three months such camps are held and the condition of the girls are reevaluated. Beside they are advised for proper reproductive care for their better reproductive future.



Last Year 2668 nos. of girls participated in the kishori Diwas in both blocks and total 96 no. of programs were conducted.

Mainstreaming of School dropout - The project deals with the adolescent girls. It is found that girls drop out from school mostly at the age of 10-14. Such out of School girls are also involved in this project. They have a number of reasons for their drop out. There are few who left study for economic reason as most of them are self employed in biri binding and to meet financial need they have to leave study and join work full time social unconsciousness lack at family guideline are also responsible for their fate.

In this project they are also participated in LGG sessions, discussions. They are



convinced join their school. The project staffs also approached to their family or parents even their school administration. After few sitting some of them are mainstreamed to their school and re-admitted to their class for up gradation. Last year 42 nos. of girls were readmitted to their school.

Sakhi and Saheli Training - To build leadership quality and mentality among the girls the project has introduced 'Sakhi and Saheli', Sakhi is considered as group leader or caption and saheli is her co-leader or vice captain of the group. The

group selects their sakhi and saheli. The post provided them confidence to maintain the group Sakhi and saheli are changed after a certain period and choose one among the other girls of the group.

This develops leadership quality in them which is reflected in their family and also in the group depends on their leader and leads to smooth functioning of the group. They unitedly participated in the events arranged for them. It also develops the quality of co-operation, communication and reciprocal approach towards their well being. They are also act as peer educator as the sahki & Saheli attend the training and workshops.

Exposure Visit - The project works to strengthen the spirit and confidence of the rural girls. To brighten their general knowledge and finish their fobia to face administration and service providers a number of exposure visit were conducted with them. Our girls are naturally shy and introvert by nature. They have lots of fear going to bank for money transaction or to lodge any complaint to G.P office or block development office or to avail any service at the same. So such visits made them able to get an exposure and throw out their fear.

The project staffs took them to local panchayat office in small groups. There they come



to know about the role and works of the office. They met with the pradhan and other staffs and their fobia went away. Next they were taken to bank and they learnt to fill up of deposit and withdrawal slip, come to know about check and fixed deposit. They also came know how to open a savings account. Then they were taken to local post office where they know the functions of the postal department. Finally they were taken to the office of the Block Development officer.

There they experience the public works and came to know about various departments and their functions.

Before taking them on visit at first a workshop was arranged and they knew something about the offices department and their works, So after the visit every girl is now fearless to face any transition or contact them.

Land Based Livelihood Training – The major portion of the target group of the project is student. There are some who stopped their schooling for financial crisis. So the rest do not want to put economic burden to their for meeting their educational; expenses. On the other hand they want to share family revenue.

So the project is trying to enlight the girls to learn something from their own. For them mostly drop out or out of school girls land based livelihood training was conducted. In the training they learnt to produce some seasonal vegetable using their kitchen Garden. They learnt to sow seeds, planting, maturing and harvesting. They also got the support from their family and some of the girls are earning well.

As a result the girls the sablas have become good leaders. They are playing great role to strengthen their life sprit. They are awaring their neighbours and relative. What they learnt from the project. In aword it can be said that the Ablas are growing sablas through the project and the organization is playing its role properly.

CHAPTER-IV

AGRICULTURE & DAIRY DEVELOPMENT PROGRAMME

4.1. DEMONSTRATION OF BACKYARD POULTRY AND AZOLLA PROTECTION

In Kaliachak-I,II,III Block so called poultry farming is not still farm Broiler chicken is available at the market but still chicken of local desi breed is mostly popular. People are fond of such breed for their eggs and the chicken for its taste. This breed is normally found in the villages in mostly Muslim villages. This breed is sold in the market at three to four times at price of broiler. Yet people take such chicken to home.

16 Mile Rural Development Society tried to develop the rearing of such desi chicken as backyard poultry. It tried to import commercial attitude in keeping such desi chicken in the household of SHG women to provide them supplement in come with such practice. It has selected 30 nos. of SHG members who have the breed a demonstration of backyard poultry and azolla was sponsored by the Department of Agriculture, Kaliachak-III block under this project azolla was introduced. Azolla is a green fodder widely used in dairy. But its nutrients are good for poultry to 8 nos. beneficiaries out of the above were selected for Azolla demonstration the organization made azolla tanks at the backyard and the beneficiaries were provided hens and Cocks of desi breed.



Under this project the SHG women keep the chicken at their backyard without any shed. They keep on feeding them with azolla along with normal food. The demonstration provides that if one feeds azolla to chickens they grow faster than normally as before the beneficiary are getting eggs another there family and are selling the cocks. It is giving them much better monetary return than before. The organization keeps regular whatever with the beneficiary and provides all technical inputs to meet the need.

4.2. DEMONSTRATION OF AZOLLA SEED PRODUCTION

16 Mile Rural Development Society incorporate with the Agriculture Technology Management Agency of Malda District through its projects for overall development and improvement of Agriculture practice in the project are of the organization. It has pull Immense thrust on agriculture and farm practice such as dairy, goatary and backyard poultry. It is also solemnly incorporated with hundreds of farmers through the farmers clubs, SHGs, FPO etc. And to full fill the demand of green fodder and good neutrino it has always started to introduce new and latest technology of fodder and feed management. With the help of the district administration and NABARD it has traduced 'Azolla' to the farmers and it has a good response with the dairy farmers- Farmers are started feeding azolla and getting good outcomes.



It has brought a harsh situation to the organization as the farmers are asking for azolla seeds for planting. Day by day number of farmers is increasing. Besides old farmers are also asking for seeds as their tanks require the seed to grow azolla. But the Agriculture department with supervision of ADA, Kaliachak-III has resolved the remedy and under ATMA scheme the organization supported for demonstration of Azolla Seed production. This the demonstration plot was set up at 16 Mile where Azolla is produced and the farmers are able to collect their azolla seeds for plantain

4.3. EXPOSURE VISIT AT RAMKRISHNA MISSION RANCHI AND SARGACHHI

16 Mile Rural Development Society has always concentrated in sustainable development of rural economy. It has always tried to enhance economic condition of the people, particularly women at its area of operation. During last few years the organization has maximum focus on improvement of agriculture and farm practice. It has motivated the members SHGs, formed Farmers Clubs and farmers producers group and encouraged the members to go for modern and commercial agriculture and farming.



For motivating the members the organization arranges workshops, trainings group

discussion on the topic. For gathering practical experience the society always tried to arrange visit to those places where the beneficiaries can get exposure which will be benefitted at their own 16 Mile RDS has arrange such an exposure visit to Ramkrishna Mission at Ranchi, Jharkahand and Sargachhi, Murshidabad with 30 nos. of Farmers of Kaliachak-III Block.

The project Director of District Rural Development Cell (DRDC),Malda and Additional District Mission sponsored the exposure for sensitizing the farmers willing to adopt modern dairy, goatary, poultry. 16 Mile Rural Development Society took the team to Ramkrishna Mission Ranchi, where the team witnessed seeds for cows, goats, poultry sheds, duckary etc. The representative of Mission showed the team how to manage feeding, preparation of feed, fodder cultivation balanced diet etc. They also let the team know about vaccinations cleanliness of shed and most of all about the diseases of the animals and their remedy. Not only that the team was taken to adjacent village where they gone through practical experience with the villagers on backyard poultry, dairy and goatary with graying process. They learnt local reminders to ward off few common ailments too.

On the way the team was taken to the R. K Mission at Sargachhi, where they gathered some new and some old process and methods of modern and commercial animal husbandry Returning home the beneficiaries become charged and they are applying their gathered knowledge from the exposure visit on there from practice. Their animals are more healthy and they are happy with them.



4.4. Milk Collection Unit:-

The working area of 16 Mile Rural Development Society lies on the bank of the great river Ganga. The gangetic alluvial plain is favourable for agriculture and animal husbandry. Most of the families are found to rear one or two cows. In almost every village zone families of ‘Ghosh’ ar ‘Gwala’ community are depending on cows or their milk. Still there is a huge demand of milk’

Keeping it in mind 16 Mile Rural Development Society took the moto to make the area a major milk producing zone of the district. Its ‘Milk collection Unit’ is one of them.

The society get up a milk collection center at Charianantapur Kamat of kaliachak-III block Coolik Milk Unit of Uttar Dinajpur extended their ho of support and a milk bulk cooler war installed in 2013-2014 Local dairy farmers were invited to give their milk to the Center and

get the price weekly. It attracts a numbers of farmers other than those are incorporated with the organization through SHGs & FCs etc.

During last seven years farmers are depositing milk at the collection center the capacity at the bulk cooler needs to be enhanced to 3000-5000 liters. The FPO and farmers want to utilized their milk and milk products are to be marketed the organization is trying to develop a proper infrastructure to set up a production center for milk products like Ghee, Paneer , Cheese, Curd and packaged milk. The process is began as a number of FPO members established dairy farms and there are a few likely to be set up soon. The Products will be marketed through the Rural Mart which has been sponsored by NABARD Merchandising is being proud for that. It is expected 1000 Nos. of further will be earned through this center.

4.5. DEMONSTRATION OF HYBRID NAIPER GRASS SEED PRODUCTION

For Last few years 16 Mile Rural Development Society has been putting maximum effort for development of modern and commercial farm practice in the Kaliachak-III Block of Malda District. A Number of farmers have come forward and started learning about commercial dairy and goatary through several trainings, workshops organized by 16 Mile Rural Development Society. Soon modern commercial development began in the area

For rearing chattels and goats one thing is essential to provide the animals with balanced feed and proper nutrition to good health and good or proper desired growth cow particularly need plenty of green fodder along with balanced feed. So the farmers have to arrange green grass to maintain good yielding. But it is a great problem for them to supply green grass in required quantity throughout the year. So, with the help of NABARD and Agriculture department the organization introduced Napier, a hybrid green fodder which has great amount of nutrients and minerals that helps the animals to be healthy and grow well.

The farmers were given the Napier seeds from the department and grew them. But a awkward situation arised as it could not meet the demand of the farmers keeping in mind the ADA, Kaliachak-III Block with the ATMA scheme sponsored the program Demonstration of Hybrid Napier Grass seed production. The society at 16 Mile took a plot of 600 Sqft. and grew Napier for seed production.

In this demo plot still there are Napier grasses. They are about 10-12 ft in hight each stem of Napier produces 6 to 8 seeds or cutting. The cuttings are being kept properly and they are distributed to the farmers as per their need. The farmers are also growing them at their own plot and feeding their cows and goats. It has increased the milk production. It is expected that the program will be able to meet the demand of 500 farmers and so far Napier seeds or cutting has been distributed till date.



4.6. DEMONSTRATION OF KARAKNATH BACKYARD POULTRY

16 Mile Rural Development Society has always been taking project for development of Livelihood of rural people of the Malda District. It has tried hard to capitals the traditional practice of animal husbandry of the people. It has only tried to switch to commercial approach of the rural people and it has achieved some success somehow Demonstration of Karaknath Backyard poultry is one of them.

Hens of desi or local breed are generally reared in the area as it is more tasty than broiler chicken. But Karaknath is famous breed of hens which is popular all through our country specially north India its rich taste and protein value very few in West Bengal have relished this karaknath chicken.

16 Mile Rural Development Society had promoted Road Island Red backyard of poultry so far. This year it has brought Hen Karaknath breed for the SHG members of Malda district. The additional District Mission of NRLM & Project Director of the



District Rural Development cell of Malda district has sponsored the whole project of backyard poultry with karaknath 109 nos. of SHGs of the district have been selected and in this program 25 nos. of Karaknath hens and cocks distributed to each of the participants. But before that all of them were gone through a detailed training about backyard poultry and feeding management.

The beneficiaries are rearing the hens and the cocks at the backward of their house. They have the cocks and earned. Not only that the hens have began to lay egg. It is expected that they will hatch a number of chicks by the next year.

CHAPTER-V

TRAINING & SELF EMPLOYMENT PROGRAMME

16 Mile Rural Development Society has been contributing towards creating new opportunities of income generation for rural youth and women since its inception. It has enmeshed skills based employment generations, delivering skills through different trainings. It has always tried to fight against unemployment and has been standing behind enthusiastic young stars and also women. The organization approached various departments to unlock govt. schemes and benefit the needy. It has been trusted by the National Bank for Agriculture and Rural Development (NABARD), KVIB & KVIC, Agriculture Technology and Management Agency (ATMA) and few more Govt. agencies.

Financial and technical support of these agencies influenced and inspired the organization and its members to identify the right beneficiaries and conduct training and support then throughout the post training period. For that 16 Mile Rural Development Society remains in the heart of such frustrated men and women. These people have become economically strong and got healthy living.

5.1. SKILL DEVELOPMENT TRAINING ON BEAUTY CULTURE

16 Mile RDS has full marks in SHG promotion in Kaliachak – I, II, & III block of Malda district. It has conducted trainings on various traders to make the women of the SHG's self reliant. This year also it has conducted training on Beauty Culture in Kaliachak – I block.

25 no's of women from SHG joined the training for 21 days. The training was to equip the trainees to develop their skill on bridal make – up, hair dressing and parlour oriented works. Beauty Culture is now a very good option of rural women to create self employment. SHG and SE officer of Malda district visited the training to encourage the trainees to learn the skill of beautification through the trainees.

The training was completed shortly. 11 no's of trainees have already started their parlour at their locations, mostly at their own house 3 no's trainee are engaged in beauty parlour. Rests are trying to gather finance and get place to open their parlour.



5.2. MUSHROOM TRAINING

16 Mile Rural Development Society organizes training for the SHG members specially women time to time. It always tries to create earning opportunities for the rural women. This year with 25 nos. opf women from SHGs OF Kaliachak-II Block of Malda district a training on Mushroom cultivation was arranged. It took a time of 30 days from 20th January to 28th February -2020.

Mushroom has great source of nutrients. It is highly consumed in large cities. But rural People do not know its value and its use. It is less costly than panner, mutton or chicken but it is not used as availability is very poor. Rural People never buy packaged Mushroom. But it can be grown at home easily with nominal cost and easily. The organization has conducted such training around the district so for number of purchase is increasing slowly day by day.

This number was held at Nayagram T.T Para. The SHG women regularly attended the training. They learnt practically to prepare bed or cylinders for Mushroom, planting of seeds, nurturing of beds and harvesting of Mushrooms. They also learnt to preserve dry mushroom. They were fed mushroom curry and mushroom dum with egg. All of them are trying to produce mushroom at their home. They will sell them to their neighbours. They will get economic return from it.

It has another benefit. The producers will consume mushroom at their family. It will be cost effective providing nutrition value in much lower price. It is also very good for their health. The yielding from 50-100 cylinders will be sold at daily markets and they will be motivated to produce more.



5.3. BEEKEEPING TRAINING

Bee Keeping is one of the key programs of 16Mile Rural Development Society. It has created hundreds of bee-farmers around the district of Malda and Uttar and Dakshin Dinajpur district. KVIC and DIC, Malda has supported the organization to conduct training time to time.

This year also a training on bee-keeping was conducted at 16 Mile training centre of the society with 30 no's, of unemployment youth from kaliachak – II and III block of Malda district. Mst. Selima Khatun and Firoj Khan, both renound master trainers imported the training for 30 days.



During the training the participants were practically learnt the latest technologies used in modern bee – keeping. They visited an apiary. After the training the trainees were assisted with materials and equipment of bee – keeping and honey collection. Some govt. schemes were discussed to get finance bank .A ll of the trainees started their units.

5.4. ONE DAY TRAINING ON FISHERY, GOATERY & DAIRY

16 Mile Rural Development Society has always tried to impart skill development trainings for men, women, youth SHGs etc so that they can be able to earn their livelihood using the skills. It will help them to upgrade their life. And living and sustainable rural economy may be established. Somehow it has the achievement to change the life of a number of people through such skill development trainings.

Last year with the members of SHGs around Kaliachak-II block, 16 Mile Rural Development Society conducted such a training at Sultanganj Primary School, Panchanandapur under Kaliachak-II block, 120 Nos Koushik Bhattacharya the District Magistrate of Malda was physically present at the training.

5.5. FARM SCHOOL ON POULTRY FARMING WITH FEED MANAGEMMENT

Farm School is a unique type of training. In this process the trainees are trained various steps one by one and complete the whole training gathering practical experience. Practical is done after theory and they do the practical with their own hands.

Last year such a from school training was conducted on poultry with feed management. As poultry is a good way to keep away unemployment today. It has a large market even in the country side. Traditional poultry is always there but it is not cost effective and not fit market demand. Chicken is taken to the local markets through companies. Local people do not have the benefit. So practice of poultry to meet the need of chicken has a great opportunity. So poultry is chosen.

Through this training 50 nos. of SHG members from Kaliachak-III Blocks were selected and the training was held at 16 Mile. At first the trainees were gone through theoretical discussion where BLDO, KCK-III and V.O KCK-III addressed the trainees. They were told the scope of poultry and futon aspect of it. They learnt the ABC these and for next few days they experienced chick rearing and their protection. Feeding management was the main them of focus. They also learnt the ailments of chicks and their remedy. They also went through vaccination. During one and half month they learnt the process of rearing, feeding, cleaning of shed, vaccination etc. and practiced the some at the farm school.



It this way they are equipped in poultry in a very short time and they are able to rear poultry of their own list.

CHAPTER-VI

MISCELLANEOUS PROGRAMME

6.1. NEIGHBOURHOOD YOUTH PARLIAMENT & YUGA

For last few years 16 Mile Rural Development Society has been Organization a Neighborhood youth Parliament with young social leaders of the Kaliachak-III block this years on the occasion of yoga day it organization the same program at 16 Mile Rural Development Society office hall with 87 nos. of youth reprehensive of local youth club. The program was sponsored by the Nehru Yuba Kendra, Malda. Mr. Subir Kr. Jha Dist. Co-ordinator, BTS Ekbarna, Ratua and Mr. Subir Kr. Maity Councilor of PMKK Narayanpur, Malda were present of the program



The program started with the welcome note of the Secretary Md. Maimul Hoque. Then it was follow by the objectives and goal of the program was discussed. Discussion made on to take leadership for the people and to serve the

people in need local problems were discussed and the youth participants came to solve to them by taking individual and reciprocal stakes to meet the problems.

A Number of pocket were identified, such as administrative against anti socials against bibe erosion of river bank rehabilitations with Pradhan Mantri Awas Yojana, Kanyashree Prakalpa etc. the participants took oath to take stakes to follow the necessary duties.

Them the yoga session was held importance of physical fitness and yoga was discussed were displayed them a



number of yogaa sans were displayed and the participants tried to perform then.

6.2. RURAL LIBRARY

16 Mile Rural Development Society has set up a rural library at Old 16 Mile Village. The area is concentrated with poor backward and minority people. Though education facility is now available still there is a dearth of good library. The library at 16 Mile Rural Development Society is a small one. 10-15 readers come at the library every day. It is found that a reader replaces another in three or four months. It is why they are not served wide range of books according to their choice. Actually the library needs to have new books regularly. But lack of fund is resisting the society to purchase books. It only can afford a little for the library besides, the rooms of the library should be mortified soon.

6.3. OBSERVATION OF NOTABLE DAYS

16 Mile Rural Development Society observes important days with its office staffs, volunteers and the children of its CEC and crèche center. It arranges cultural function awareness meeting workshop seminar. Get to gather on the occasion of National days such as Independence Children's Day Rabindra Jayanti, Netaji Jayanti etc. it also celebrates some important days like women's day world TB day world AIDS day. World Environment Day etc

On occasion of such important days, the organization arranges awareness meetings workshops training Seminar with SHG women farmers, representative of youth club etc. In these meeting and events theme based discussion are made to make people conscious about the present situations and the responsibility.

The society organized culture program on occasion of Independence Day, Children's Day Rabindra Jayanti etc with its projects staff volunteer and most of the all with the little children local audience wellness the program where the kids entertain them with their color full presentation like recitation, song dance sit and draw competition is held to on occasion of children's day a sports meet is also organized with kids it will somehow solve economic problems to start a goat farm similarly the other farms will get the same advantage from the goat bank. The willing farmers can purchase the required goats from the bank too.

6.4. CONSUMER AWARENESS

During last few years our government is keen very active to protect our people from any in haps Augured getting any product or service. It is running a special cell or department that is department of consumer affairs. It has a set up in every district of throughout the country. In the field level it deliver a number of activities mostly awareness activities through different NGOs in Kaliachak-I,II and III block of malda district 16 Mile Rural Development Society implements the activities at grass root level.

Last years the organization has initiated some events for the rural people. One of them is to deliver awareness in interactive method one another is to arrange help desk quires of the people on the issue these are follow.

a) Consumer awareness Seminar :

16 Mile Rural Development Society arranged 4 nos. of such seminar with SHG members in kaliachak –II and III block the events took place at 1. Krishnapur G.P Office, 2. Dariapur Pry. School (Kaliachak-III) 3. Rajnagar Floecenter and 4. Hamidpur G.P Office (Kaliachak-II), Total 276 nos, SHG members and few outsiders attended at the seminar where interactive session were helping the participants and the resource person about how the mal practitioners exploit people or consumers while providing products or service & the one of the resource person, the consumer officer of malda district was present among others & they pointed out the facts where they can be choate the participants got clear view of their queries Consumer Rights were discussed in the events also the participants learnt how to lodge complain and how to go for legal contest against the cheat.

The participants resolved at the end of the program to aware there inmates and night ours about violation of consumer rights.

b. Consumer Assistance Booth:

It is a method of public awareness through a temporary stall or counter at public place. 16 Mile Rural Development Society arranged 4 nos. of such booths at prime spots of the block of kaliachak-III as (1). Kaiachak-III Block Development Office, (2) Birnagar GP Office (3) Township NTPC More and (4) Kaliachak-I Block Development Office. All events were organized in the month of August and September of 2019. The District Consumer Officer were present at the events with volunteers of 16 Mile Rural Development Society.



At the society booths public awareness was conducted. Some people came with their problems or grievances against some business person and service provide Counseling was done at the counters. The person who came with complaints were sent to the proper channel and were asked to follow the steps such as evidence and documents Some complaints were lodged on the spot.

6.5. Success story of 16 Mile Rural Mart

16 Mile Rural Development Society joined the SHG movement for empowering the rural women in 2003. Since then it is incorporated with the SHGs, farmers clubs, FPO. It has taken a number of interventions to enhance the socio economic condition of the under curtained rural women of Kaliachak-I, II and III block of Malda District with support from various agencies and govt. bodies among them the name NABARD comes first.

With assistance from NABARD and others the organization has arranged different skill development trainings to develop the skill among the SHG members. The reason behind this is to create earning opportunities for them as they are living in the darkness of education, poor



economy, social backwardness etc. The beneficiaries are mostly from BPL category and scope of earning is too limited in the project area that has to migrate to other states for wage. After getting the trainings they are now able to earn though little but helpful for their family need. After getting training the beneficiaries started production at home. But for lack of marketing infrastructure they were producing only to meet local demand which was very low too. They could not be linked anywhere where they could earn good. In the year 2019-2020 NABARD has sanctioned the project of **16 Mile**



Rural Mart, the project for setting up and running of rural Mart vide sanction letter No-NB.WBRO.OFDD/175/OFDD-Rural Mart/2018-19, Dated- 29th March -2019 and Malda women dairy Development Agency is implementing the project at 16 Mile with its SHGs, FCs and FPO. The sanction Amount is Rs- 2, 43,000.00 for setting up and running of rural mart by MWDDA; which is now Diyara Milk Producer Company Limited. The 16 Mile Rural Mart is selling their products like readymade garments of daily use like Petty coat, Nighty , Kurty etc., soft toys, bamboo product, honey etc. The Mart is selling these products using the credential of the organization. The organization is supplying the raw materials to the artisans through the Mart and they are producing their products.

Dipti Majumdar and her group is artisan of bamboo craft. They all are engaged in marginal agriculture and wage laboring as bamboo products are unable to meet their family expenses. The furnish bamboo products part time . Her group joined the FPO in 2019 of 16 Mile Rural Development Society and started producing more products getting encourage from the Rural Mart. Their products are being sold by the Rural Mart and they were taken to four mega trade fairs of India through the 16 Mile Rural Mart. It got good reput and it made a business of 2 lakh round the year. They are changed now and producing more products and it is expected that they will make better business this year and most of all the artisans got oxygen to enlight the crafts of bamboo.



The members of the FPO Diyara Milk Producer company Ltd. are furnishing bamboo product. The Mart has participated in four Mega Trade fair Fairs of India with its bamboo products and has made a business of worth Rs-2 Lakh. Last Year the Mart was hot fully prepared for the fair and the stock products were limited. But it has the target to make a business of Rs-5 Lakh and above in 2020. But advent of Covid-19 Seems to resit its target.

Pioneer, Jiban Sangi, Gour Malda, Subhokamona, Rocket, Noor and some other SHGs are productizing readymade garments of daily used and it is growing day by day. Such materials are being imported to the nearby market from Kolkata. There are only one or low production house of such products in Kalaichak and Malda. So, the Rural Mart has a bright purpose in future. The products of these SHG will rock in the market soon. For this every member will be able to earn at least Rs-10,000.00 per month.

The beneficiaries after being incorporated with the Mart are looking confident Before that they were frustrated as bamboo crafts has no local demand or they failed in competition with local popular tailors. But now they are furnishing lot more items and getting good monitory returns. It has made other SHG members or artisans inspired to blow with the flow through the 16 Mile Rural Mart and reach up to the mark of expectation.

Total Sales of the Rural Mart during the financial year-2019-2020 is Rs- 1, 87,532.00 Apart from the sales at fairs.



6.5. ACKNOWLEDGMENT

Since the very beginning, the society has been receiving very good, both financial and managerial, support from local agencies of both private and public undertakings. It has been receiving support from national and state level agencies and Government Departments without which the organization would have hardly been able to grow and expand its activities in a wider area. We, on behalf of the society, have been obliged to acknowledge these generous support and contribution generated from all Departments, Agencies and International organizations for the cause of the people in distress. It is hopeful that similar contribution and support will help us to work in a sustainable direction. We, from depth of our heart and spirit, are grateful to recall their names of offices, branches and officials here as follows: -

Government of India: -

1. Chairman, West Bengal State Social Welfare Advisory Board, Kolkata.
2. Chief General Manager, National Bank for Agriculture and Rural Development, Kolkata.
3. Sri Satish Kumar Singha, DDM, National Bank for Agriculture and Rural Development, Malda.
4. Youth Coordinator, Nehru Yuba Kendra, Malda.

Government of West Bengal:

1. District Magistrate, Malda.
2. Additional District Magistrate(General), Malda
3. Additional District Magistrate(Development), Malda
4. Additional Executive Officer, Malda Zilla Parishad, Malda.
5. Sub-Divisional Officer (Sadar).Malda.
6. Deputy Director, ARD & PO, Malda.
7. District Social Welfare Officer, Malda.
8. Project Director, ATMA, Malda
9. Block Development Officer, Kaliachak- I, II & III, Englishbazar Block, Malda.
10. BMOH, Kaliachak- I, II & III, Malda.
11. BLDO, Kaliachak- I, II & III, Englishbazar Block, Malda
12. ADA, Kaliachak- I, II & III, Englishbazar Block, Malda

Local Bodies:

1. Sabhadhipati, Malda Zila Parishad, Malda.
2. Sabhapati, Kaliachak- I, II & III Panchayat Samity, Malda.
3. All Prodhans & Upprodhans, All gram Panchayat, Kaliachak – I, II & III Panchayat Samity.

Banks:

1. Lead District Manager, UBI Malda.
2. Branch Managers. SBI, NTPC Khejuria, Barokamat, Kaliachack & Uttarlaxmipur Br, Malda.
3. Branch Managers. UBI, Kejuria, Alinagar, & Sahabanchack Branch, Malda.
4. Branch Managers. BGVB, Baishnabnagar Rajnagar, sahabajpur & Shershahi Branch, Malda.
5. Branch Managers, Allahabad Bank, Chandpur Branch & Golapgonj, Malda.

International NGOs:

1. Project Officer, UNICEF, Kolkata.
2. Manoj Mahata, GIZ, Kolkata

NGO/OTHERS:

1. All the People of 16 Mile Rural Development Society's Project area & all the well-wishers.

ROUTE DIRECTION TO REACH OFFICE

It is 321 Km away from Kolkata Metropolitan City and connected by all whether motorable high road.

a) **Railway Service:-** From Howrah or Sealdah to reach Farakka Jn. Station on the North-Eastern Railway by Train → From Farakka Jn. Station to Notun 16 Mile. Local Bus stop by bus. → 15 Minutes walking distance to Head Quarter of 16 Mile Rural Development Society from Notun 16 Mile More bus Stop.

b) **Bus Service:-** From Dharmatala Bus stop Kolkata to Kaliachak by express bus service. → By Maxi Taxi to reach Pagla bridge stop. Pagla Bridge stops to Head quarter of 16 Mile Rural Development Society 5 minutes walking distance.

